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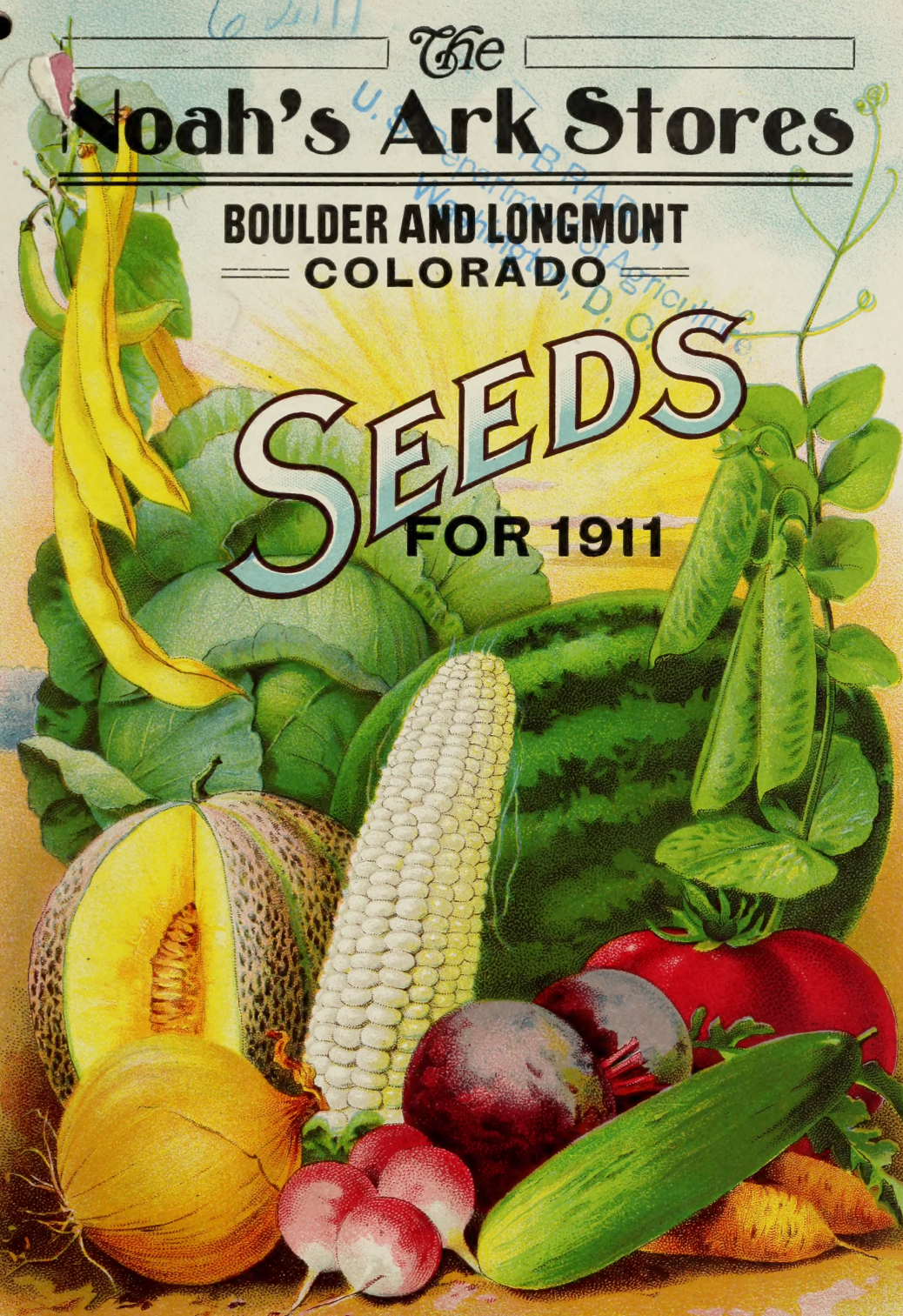
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The

Noah's Ark Stores

BOULDER AND LONGMONT
COLORADO

SEEDS
FOR 1911



Buy Tested Seeds in Bulk at Noah's Ark
WHERE A DOLLAR DOES ITS DUTY

SEEDS BY WEIGHT AND MEASURE

All the seeds listed in our catalogue are bought by us **in bulk** and we sell them **all in bulk**, which is the **cheapest** and **best** way to buy seeds.

Our **measures** take the place of the usual **packets**. We have different sizes of measures for different priced seeds. Our **measure** contains **more** seed than the ordinary packets sold at the same price.

We use the measures only for small quantities. Larger quantities are weighed.

We do not sell less than a measure. If the price is 5 cents a measure, it means that a nickel's worth is the smallest amount we sell of that variety. If the price is 10 cents a measure, it means we do not sell less than a dime's worth of that kind.

We do not sell less than 5 cents' worth of any kind of seed in bulk. Most seed stores will not sell less than 10 cents' worth of seeds in bulk. We sell some kinds in 5-cent lots but draw the line at a nickel on all **bulk** seeds.

WE SELL A FEW COMMISSION SEEDS.

These are the seeds put up by Ferry, Rice and other eastern seed firms and sent to dealers everywhere to be sold on commission. The dealer gets a per cent. on all he sells and returns the unsold seeds. In order to supply our customers with a few varieties of flower seeds we do not have in bulk, we carry a supply of commission **Flower Seeds** only on the side. We recommend **bulk** seeds every time if you can get them. Ask for **bulk** seeds first.

NOTE.—For convenience in selling we put up bulk seeds ahead of time in small plain packages. Do not confuse our bulk seed packages with commission seed packages.

GARDEN AND FLOWER SEEDS OUR SPECIALTY.

As you will notice in this catalogue, we make a **specialty** of **high-grade garden and flower seeds**, but do not handle much in the line of field seeds. We haven't the room and are not otherwise prepared to handle field seeds to advantage, so are concentrating on best seeds for garden and lawn.

LARGE QUANTITIES AT WHOLESALE PRICES.

Market gardeners, florists and others who give us orders for **large quantities** of seed will be given special wholesale prices. Bring in your large order and get our prices

THE MARKET GARDENER'S TEST.

Noah's Ark seeds have made good with many of the best market gardeners in Boulder County. We consider this the most severe test and the fact that we have **gained** and **maintained** the trade of the **best market gardeners** is the highest recommendation. These gardeners, who raise Melons, Tomatoes, Cabbage, Beets and other vegetables **by the wagon load** and depend on their gardens for their living, cannot afford to plant poor seed. They want **good seed** and know what good seed should produce. We now have as our regular customers many of these gardeners, who after trying many different seed firms have found it **pays** to plant seed sold and recommended by **Noah's Ark**.

PREMIUM PACKETS AND OUNCES.

Read conditions carefully. If you buy at one time 50c worth of seeds in **measures** or **ounces** you may select, free, 10c worth additional in **measures** or **ounces**.

With a \$1.00 order you may select 25c additional under same conditions.

In other words, make up an order of **measures** or **ounces**, amounting to 60 cents and pay us **50c**. Make up an order amounting to \$1.25 and pay us **\$1.00**.

NOTE.—These premiums are given only on above conditions, and **NOT** with seeds priced by quarter pound or pound. **Peas, Beans, Corn and Onion Sets** **NOT** included in this offer.

SEEDS BY MAIL.

No additional charge will be made for mailing seeds priced by measures, $\frac{1}{4}$ lb, or lb, **except** Beans, Peas, Corn, Spinach, Sugar and Stock Beet Seed and Onion Sets. **Add 8 cents per lb** if any of these are to be sent by mail. Add 8 cents a quart for mailing onion sets.

Our terms are cash. Remittance must be included with order. We accept stamps for amounts up to \$1.00.

ORDER SHEET FOR NOAH'S ARK SEEDS

The Noah's Ark Mercantile Co., { Boulder, { Colorado:
Longmont, {

Enclosed find \$..... for which send me the following seeds:

Name

Address

Important—Read, on inside front cover, about **Premium Measures and Ounces and Seeds by Mail**. Study these instructions **very carefully** before completing your order. Kindly use this sheet in making out your list, whether you order by mail or call at one of our stores for seeds.

TESTED SEEDS SOLD IN BULK AT NOAH'S ARK

OUR NEW SEED TESTER.

Many who have watched the development and success of our Seed Department might think there is nothing more we can do to make it better. But the success of our seed business is due to our **constant study to improve our stock and methods of handling.**

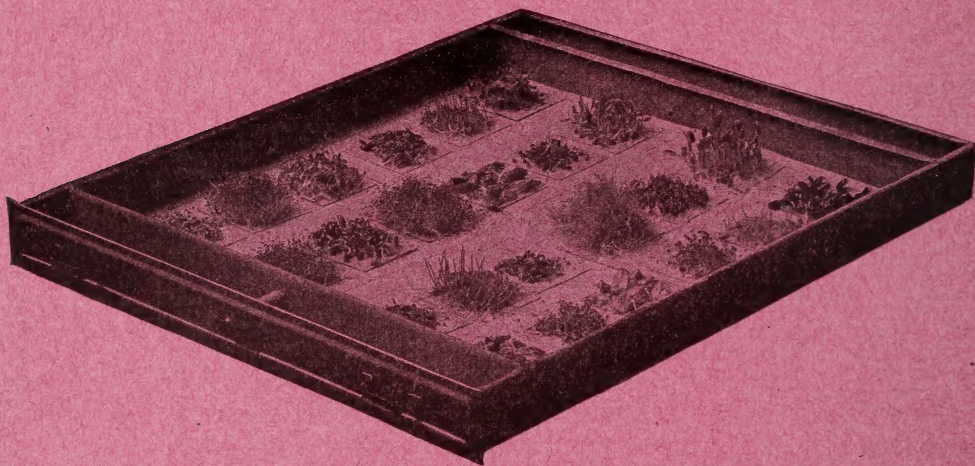
Now we are pleased to announce that at our Boulder headquarters, where we test seeds for both our stores, we have installed an up-to-date seed tester, the **Standard Seed Tester**—a wonderful machine, made something like an incubator, in which all kinds of seeds can be easily tested to determine their germinating qualities. We are fortunate in securing a tester that is approved and used by leading Agricultural Colleges.

With the aid of this modern seed tester (and government tests which we still continue) we can keep close tab on all seeds and protect our customers better than ever before.

Glad to have you drop in any time and see how carefully we test and handle seeds and then you will understand better

why it pays to **Buy Tested Seeds in Bulk at Noah's Ark, where a Dollar Does Its Duty.**

NOTE.—Our Seed Tester is made by the Standard Seed Tester Co., Decorah, Iowa. If you want a good tester write the above firm for prices.



Short Test of 24 varieties of Farm and Garden Seeds in "STANDARD" Tester

ABOUT WARRANTING.

When it is considered how many are the contingencies on which the success of any crop depends such as sowing too deep or too shallow, too wet or dry soil, unfavorable weather, insects, etc., our customers will readily see that it would be sheer folly for anyone to warrant them to produce a perfect crop, and we want it plainly understood that while we exercise great care to have all seeds pure and reliable, and also true to name, we do not give any warranty, expressed or implied. No employee of the Noah's Ark Stores is authorized to make any warranty whatsoever. However, we have so much confidence in our seeds that we hereby agree to refill any order for vegetable or flower seeds free of charge should they prove otherwise than as we represent them. We know of no responsible seed firm in the world which guarantees seeds any further than this. **Compare with other seed catalogues and you will find that we are right.** In no case will we be responsible for more than the price of the seed.

Asparagus



Plant the seed just like you would onion seed, in good rich soil where you want it to stand, or in a bed from which you can move the plants to the

proper place after one year's growth. Keep it well hoed and weeded the first year. And after that you can mulch it and not weed it at all.

Barr's Mammoth. The stalks are very large, sometimes nearly an inch in diameter, with few scales. They retain their thickness completely up to the top and have close, round heads. They are quick growing, tender and succulent.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 65c.

Giant Argenteuil. This is a new variety grown by Brighton gardeners for the Denver markets where it outsells all other asparagus at highest prices. Dark green in color, large shoots, far more productive than the old sorts, which makes it the coming asparagus.

Measure 5c; oz. 15c; $\frac{1}{4}$ lb 35c; lb \$1.

BEANS--Wax or Yellow Pod Varieties

Improved Golden Wax. The pods are large, long, brittle and entirely stringless, and of a beautiful rich golden wax color. It is very prolific, of dwarf, compact growth.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c; 10 lbs. \$1.45.

Dwarf Black Wax. Dwarf bush growth. Pods four to five inches in length, usually curved, quite round; meaty, brittle, and stringless; deep golden yellow, of excellent flavor.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 10 lbs. \$1.35.

Davis White Wax. Immensely productive, bearing pods six inches in length. The dry seed, being white, is desirable for winter use as a shell bean.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c; 10 lbs. \$1.50.

Wardwell's Kidney Wax. Strong upright bush growth, fifteen inches in height; very productive. Pods straight, flat, five inches in length; of a rich golden yellow.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c; 10 lbs. \$1.35.

Michigan White Wax. The pods are produced in great abundance and are very uniform in size and color which is a very attractive light golden yellow. The seed is clear white. As snaps they cook without discoloring, while as dry beans they are very handsome and



quite as useful as any of the staple white beans.

Measure 5c; $\frac{1}{4}$ lb 10c; $\frac{1}{2}$ lb 15c; lb 25c.

Pole Beans

Horticultural, (Cranberry or Wren's Egg). A popular old variety for either snap-shorts or dry shell beans, especially adapted for short seasons and cool locations.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Lazy Wife's. Pods 6 to 8 inches long, entirely stringless, of a rich, buttery flavor when cooked as a snap-bean; also a good white-shell bean for winter. Often grown with corn.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Kentucky Wonder, (Old Homestead). Very prolific, long, green-podded, stringless, snap-bean. Pods round and

very crisp; most deliciously flavored, and very meaty.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

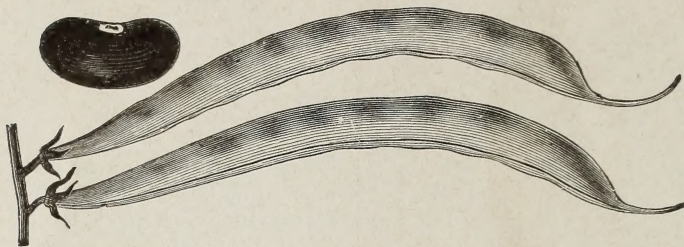
White Dutch Case Knife. Bears large flat pods early in the season. Being white-seeded it is excellent to grow dry shell beans for winter.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Cut Short or Corn Hill. An old variety, very popular for planting among corn; pods short, round and tender; beans nearly oblong.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Green Pod Bush Beans



Burpee's Stringless Green Pod. This famous bean combines unusual hardness, **extreme earliness**, and wonderful productiveness. The pods are tender, brittle and of finest flavor, always **entirely stringless**.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c; 10 lbs. \$1.50.

Fefugee, or 1000 to 1. True bush growth. The pods are nearly round, pale green, mild in flavor, but with slight strings. Later than the other green-podded sorts, but **extremely prolific**.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. \$1.00.

Improved Early Red Valentine. Pods are round and saddle-backed, with only

slight strings. Bushes about fifteen inches height.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. \$1.00.

Round Yellow Six Weeks. An improved strain of the Early Yellow Six Weeks, having fleshy pods, which are brittle and tender.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 10 lbs. \$1.35.

Burpee's Bush Lima. The bushes are 18 to 20 inches high, of stout growth. Each plant develops into a circular bush from two to three feet in diameter. It is an immense yielder, the pods being well filled with **very large white beans**.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Table Beets



Detroit Dark Red Turnip. The best deep red turnip beet, not only for market gardeners, but for home use. It is also by far the best for canning. Top small, upright growing, so that the rows may be close together; root globular and very smooth; color of skin dark blood red; flesh deep vermillion red, zoned with a darker shade, very crisp, tender and sweet and remaining so for a long time.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.

Eclipse. Round or turnip shape, early, quick growing and tender. Small tops and red flesh. If you want beets

for late use plant some of these in June.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.

Egyptian. So called on account of its dark color. It is the reddest of all beets, and is fine for pickles. Smaller than Eclipse. Very early. Decidedly flattened shape.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.



Blood Turnip. The old-fashioned red table beet. Has been the stand-by for years. Well known everywhere. Hard to "beat" it.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.

Long Blood. Later than turnip beets, best for late use, keep well in cellar all winter.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb. 20c; lb 65c.

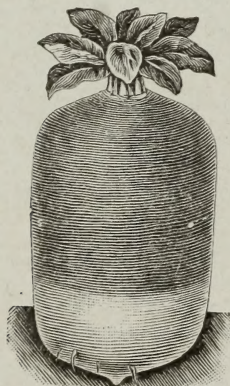
Stock Beets

Mammoth Long Red Mangel. This is the best of all stock beets or "cow beets" as they are called. They certainly make more and better cow feed



to the acre than anything else you can grow. All sorts of stock will eat them, but they are especially good for milch cows. You can pile these beets up in the cellar like cord wood and feed on them all winter. Our seed is of the best German strain.

Measure 5c; $\frac{1}{2}$ lb 15c; lb 30c. Special prices on large lots.



Golden Tankard Mangel. The best yellow stock beet. The yellow beets are said to be sweeter and richer than the red. The roots are of large diameter, tapering quickly at the bottom. Yields an enormous bulk on good land and can be grown closely in row. Grows largely above the soil and is easily harvested.

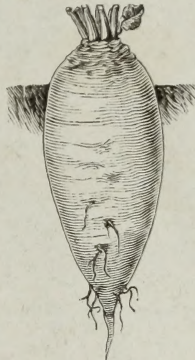
Measure 5c; $\frac{1}{2}$ lb 15c; lb 30c. Special prices on large lots.

Sugar Beets For Stock Feeders

Giant Feeding Sugar Beet, or Half Sugar Mangel. A strain of beets which while giving nearly as large a yield of easily grown and harvested roots as a crop of Mangels, supplies a food of very much higher nutritive value. The roots grow partly out of the ground

and because of this and their shape the crop can be harvested and stored easily.

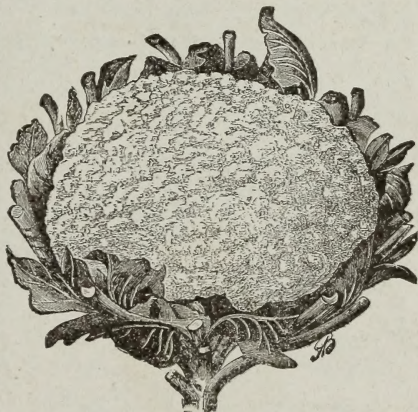
Measure 5c; $\frac{1}{2}$ lb 15c; lb 30c. Special prices on large lots.



White Klein Wanzelben Sugar Beet. This variety has proved valuable in Colorado, where it has been thoroughly tested. This is the variety so extensively planted for sugar factories.

Measure 5c; $\frac{1}{2}$ lb 15c; lb 25c. Special prices on large lots.

Cauliflower



Early Danish Snowball. The plants are dwarf. The outer leaves are erect. The inner ones lap over the head so as to shade from the sun. A valuable market variety for early and late.

Measure 5c; $\frac{1}{4}$ oz. 60c; oz. \$2.00.

"Best Early" or Early Erfurt. The earliest and best quick-growing Cauliflower. It is remarkable for both the extreme earliness and certainty with which the plants produce fine, snowy white heads.

Measure 10c; $\frac{1}{4}$ oz. 75c; oz. \$2.75.

"Dry Weather." Similar to Burpee's Best Early. It produces equally large, solid, pure white heads and is only about a week later. It is especially adapted for growing in dry locations. By the use of this strain fine cauliflower can be grown in many dry districts where it has been impossible heretofore to raise this luscious vegetable.

Measure 10c; $\frac{1}{4}$ oz. 75c; oz. \$2.75.

Cabbage



Early Jersey Wakefield. The best First-early Oblong-headed Cabbage. The heads are uniformly hard and solid. They are pyramidal in form generally pointed at the end, with but few outside leaves.

Measure 5c; oz. 20c; $\frac{1}{4}$ lb 60c; lb \$2.00.

Early Winnigstadt. The heads are of the same size as the Jersey Wakefield, but more sharply pointed in form and not so early. By reason of its great solidity it is also a popular variety to plant in the summer for winter use or cutting for kraut.

Measure 5c; oz. 15c; $\frac{1}{4}$ lb 50c; lb \$1.50.

Premium Late Flat Dutch. Heads large, round solid, broad and flat on top. A fall and winter variety. Would advise some other variety—Danish Ball Head or Round Head.

Measure 5c; oz. 20c; $\frac{1}{4}$ lb 60; lb \$1.80.

Burpee's Surehead Cabbage. This cabbage is remarkable for its certainty to head. It is all head and always sure to head. The heads are extremely hard, fine in texture and keep well.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 30c; $\frac{1}{4}$ lb 90c.

All Seasons. The heads are extremely hard and solid, round, flattened on top. It is called "All Seasons" because it is as good for autumn or winter as for early summer.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb 75c.

Burpee's Early Baseball. This is the earliest of all flat or round-head cabbages. The small round heads are "solid as a baseball," and average five to six inches across.

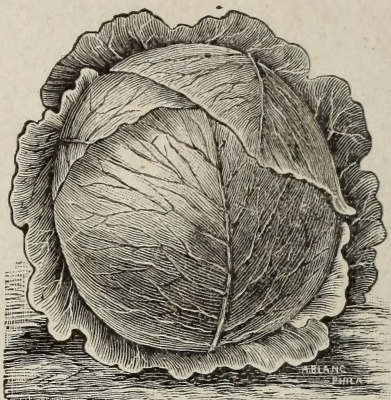
Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 30c; $\frac{1}{4}$ lb 90c.

Mammoth Rock Red. This is the best, largest and surest heading red cabbage.

Measure 5c; oz. 20c; $\frac{1}{4}$ lb 60c; lb \$1.80.

Enkhuizen Glory. This is a new cabbage from Holland. In season, Glory of Enkhuizen is one of the earliest of the flat sorts; size, medium, but very firm and solid—a most desirable variety for home and market use. The outer leaves are globe-shaped, permitting close planting. On account of its solidity, this variety keeps much longer than the ordinary early kinds. Our stock is imported direct from the originator in Holland.

Measure 5c; oz. 30c; $\frac{1}{4}$ lb \$1.00.



Danish Ball Head or Hollander. This variety, known as Ball Head, has been selected and brought to perfection for more than fifty years by Danish gardeners, who grow it almost exclusively for winter use. Bears shipping well, and keeps far into the spring. Heads round as a ball, extremely solid and fine grained.

Imported Danish grown, the best that Denmark produces.

Measure 5c; $\frac{1}{2}$ oz. 20c; oz. 35c; $\frac{1}{4}$ lb \$1.10; lb \$3.30.

Danish Round-Head. It is an earlier, shorter stemmed variety than the Danish Ball-head, in fact an improvement on the ball-head. The heads are very hard, and very solid—matures about two weeks earlier than the ball-head. The under leaves adhere very much closer and tighter to the head, allowing no vents (as a harbor for bugs and worms) between the lower leaves and the head. Imported seed only.

Measure 5c; oz. 35c; $\frac{1}{4}$ lb \$1.10.

Scott's Cross or Greeley Market

This cabbage originated near Greeley, Colo., several years ago. It is a cross between the Winnigstadt and Flat Dutch, and possesses all the good qualities of both. It is medium early, making a medium to large sized head, well flavored. A very heavy yielder and raised very extensively by Greeley gardeners. We contracted with a Greeley gardener to raise our supply of Scott's Cross Cabbage seed from the finest selected specimens of this new variety. We have the best Scott's Cross Cabbage seed to be obtained.

Measure 10c; $\frac{1}{2}$ oz. 35c; oz. 70c; $\frac{1}{4}$ lb \$2.25.

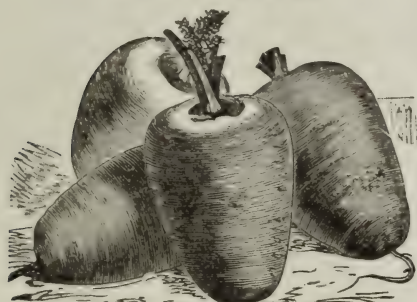
Brussels Sprouts

Brussels Sprouts are highly esteemed for boiling during the late fall and winter months. The "sprouts" resemble miniature cabbages growing closely on the stalk of the plant.

Long Island Improved. The finest strain grown on Long Island for the New York market.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 20c.

Carrots



Ox Heart. Tops small for the size of the roots which are short but often reach a diameter of five inches. Flesh bright orange, fine grained and sweet. This variety is especially desirable for soil so hard and stiff that longer rooted sorts would not thrive in it.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.



Danvers. Grown largely on account of its great productiveness and adaptability to all classes of soil. The roots are smooth and of medium length, tapering uniformly to a blunt point; flesh sweet, crisp, tender and of a deep orange color.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.

Chantenay. Roots taper slightly but uniformly. Stump rooted and smooth; color deep orange red. One of the best in quality for the market and private garden, while its great productiveness makes it very desirable as a field sort.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 85c.

Large White Belgian. Grows one-third out of the ground. It will grow to a very large size on light, rich soil, and is very easily gathered. Flesh rather coarse; is raised exclusively for stock.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.

Celery

Golden Self Blanching. Plants of a yellowish green color, but as they mature the inner stems and leaves turn a beautiful golden yellow so that blanching is effected at a minimum expenditure of time and labor. The handsome color, crispness, freedom from stringiness, and fine nutty flavor of this variety have fully established



it as the standard first early sort. Seed very scarce. Ours is French grown.

Measure 5c; $\frac{1}{4}$ oz. 25c; $\frac{1}{2}$ oz. 45c; oz. 80c.

White Plume. Leaves light yellowish green with tips almost white. As the plants mature, the inner stems and leaves turn white and require to be earthed up but for a short time before they are in condition to use.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

Giant Pascal. This is a green leaved variety developed from the Golden Self Blanching for fall and early winter use. It blanches to a beautiful yellowish white color.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c.

Winter Queen. Winter Queen has the strong robust growth of the Giant Pascal, but the plants, being only of medium height, are of better length for bunching for market. Stored for winter is an excellent keeper, and when taken out the blanched stalks are firm and crisp; entirely free from strings, brittle, and of sweet flavor.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c.

Sweet Corn



Golden Bantam (New). Of extreme hardness, this can be planted earlier than any other true sweet corn, and will then produce the earliest supply of ears for the table. The grains, when ears are ready for use are a bright golden yellow. The flavor is exceptionally rich and sugary.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Peep O'Day. Is not only one of the earliest Sweet Corns, but is very sweet and immensely productive. Stalks being dwarf, admit close planting.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. \$1.00.



Early Minnesota. This old and popular variety is one of the best early sorts for the market and the private garden. Kernels very broad, sweet and tender, not shrinking much in drying.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. 95c.



Mammoth White Cory. The largest and best extra early Sweet Corn. The ears are 12-rowed and very much larger than the old Cory.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. 95c.

Country Gentleman. (Shoe Peg, Ne Plus Ultra). A small late variety, with long slender grains set zigzag on the cob.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. \$1.15.



Stowell's Evergreen. The standard big late corn. Good big ears, sweet and solid, and heavy yielder. Used extensively by the canning factories and for drying. Stays green and tender for a long time.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. 90c.

Black Mexican. A medium-early variety, with eight rows of large rather flat grains, a deep bluish purple, of sweet flavor.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. 85c.

White Evergreen. An improved strain of Stowell's Evergreen. Same season as Stowell's.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c; 10 lbs. \$1.20.

POP CORN

White Rice. A very handsome variety; kernels long, pointed and resembling rice, color white.

Measure 5c; lb 10c.

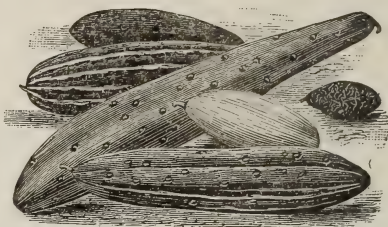
Queen's Golden. It pops perfectly white, and a single kernel will expand to a diameter of one inch.

Measure 5c; lb 10c.

CRESS

Fine Curled. (Pepper Grass). Quick-growing; leaves finely cut and feathery, like a good parsley; growth dwarf and compact; ornamental, crisp and pungent; very refreshing.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb 35c.



Early Frame. Desirable for producing pickles of medium size and of fine quality when sliced for the table.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 95c.

Early Short Green. Good for pickling. Fruit bright green; very productive.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

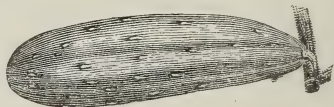


Early White Spine. The market gardener's favorite, very early, color deep green.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.00.

Cool and Crisp. A popular extreme early strain of White Spine. Dark green.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.00.



Boston Pickling. This is a very prolific variety, largely planted for pickles. The fruits average four to five inches in length. If the fruits are gathered as soon as large enough, the vines will continue bearing through a long season.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 95c.



Long Green. This is an old time popular garden favorite. Under favorable conditions produces dark green fruits from ten to twelve inches in length. Skin a deep rich green; flesh solid, crisp and of excellent quality.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.00.

Japanese Climbing. The strong vines throwing out numerous tendrils can be trained upon a trellis or poles, which will insure earlier ripening and a straight handsome form in the large

fruits. The flesh is pure white, crisp, and of mild flavor.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

Early Russian. This is the earliest. Fruits are small, being about three in length and one and a half inches in diameter. Plants productive and fruits of excellent quality.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

DILL

The seeds have an aromatic odor and warm pungent taste. They are used as a condiment, and also for pickling with cucumbers.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.

Lettuce



HEADING VARIETIES.

Note. Heading varieties will not make decided heads if grown too close together. Thin out so that plants are 6 inches to a foot apart, and cultivate well. Head lettuce may be transplanted like cabbage.

Hanson. Grows to large size and is uniformly sure heading. Heads very solid and beautifully blanched; crisp, mild and tender.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.00.

Denver Market. Large conical heads of finest quality; leaves light golden green, beautifully savoyed.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

Early Prize Head. The leaves are very large, crimped, bright green tinged with brownish-red and are exceedingly tender, crisp and sweet, forming a large loose head.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

Iceberg. The unusual solidity of the heads is insured by the large white main ribs of the leaves, each of which, curving strongly into the center, acts like a truss, making it impossible for the leaves to open outward and expose the center, which is constantly thoroughly blanched.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c; lb \$1.20.

CURLED OR LOOSE LEAVED VARIETIES.

Black Seeded Simpson. The best early lettuce. Does not make a true head, but a loose fluffy bunch of tender, light green or creamy leaves. Delicate flavor and grows very quickly.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.



Grand Rapids. This does not form heads, but makes large compact bunches of light leaves with fringed edges.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

LEEKS.

Broad London, or Large American Flag. This is a strong-growing variety, producing large thick stems of sweet flavor when properly blanched.

Measure 5c; oz. 15c; $\frac{1}{4}$ lb 40c; lb \$1.20.

EGG PLANT.



Burpee's "Black Beauty." Produces fruits fully as large and ready for use ten days or two weeks earlier than the New York Improved Purple.

The fruits set freely and develop quickly, so that the entire crop can be gathered before there is any danger of frost.

Measure 10c; $\frac{1}{4}$ oz. 20c; $\frac{1}{2}$ oz. 35c; oz. 60c.



KOHL-RABI.

Kohl-Rabi is grown for its turnip-shaped bulb, which is formed above

the ground. The bulb should be used while young and tender. Set plants eight inches apart.

Early White Vienna. The best for table use.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 20c; $\frac{1}{4}$ lb 60c.

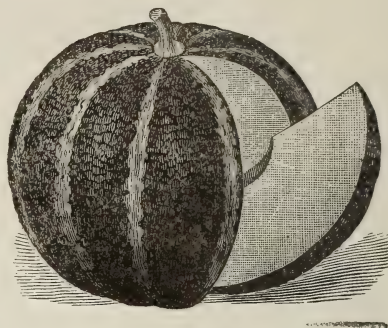
ENDIVE.

This plant furnishes an attractive and appetizing salad for the fall and winter months.

White Curled. Does not need blanching, the midribs being naturally of a pale golden yellow, and the finely cut and curled leaves almost white.

Measure 5c; $\frac{1}{2}$ oz. 10c; $\frac{1}{4}$ lb 35c.

Musk Melons



GREEN FLESHED MUSK MELONS.

Rocky Ford Cantaloupe. The Rocky Ford Musk Melon has attained a national reputation. It is of the Netted Gem type, oval in shape, from four to five inches in length, of a delicious flavor, flesh light green.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 90c.

Burpee's Netted Gem, or Rocky Ford. Extra fine seed saved from selected melons.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 35c; lb \$1.15.

Extra Early Hackensack. This is a selection of the popular Hackensack, ripening fully ten days earlier. Melons of good size, heavily ribbed and netted; thick light-green flesh color, of fine flavor.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 90c.

SALMON-FLESHED MUSK MELON.

Emerald Gem. One of the sweetest melons grown. Of the nutmeg type, but not netted. The skin is smooth and green even when ripe. Flesh salmon color, very thick and sweet.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb \$1.00.

"Burrell Gem." The melons are six to seven inches long by four and a half to five inches in diameter. The skin is a rich dark green, contrasting finely with the deep orange-salmon colored flesh, sweet and tender. The flesh is thick and firm, ripening close to the skin.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 45c; lb \$1.35.

Osage, or Miller's Cream. The fruits are larger than those of the Emerald Gem; nearly round in form, but having the same distinct dark-green skin with thick, firm, orange flesh of fine quality. Special stock.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 45c.

Peach Melon or Garden Lemon. The fruit is about the size of a large peach, oval shaped, and of a bright orange yellow color. For sweet pickles, pies or preserving, they are superb.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

PRICE AND QUALITY

* Quality considered, our prices are very reasonable. We want *
 * it distinctly understood that we will not cheapen the quality of *
 * our stock of seeds in bulk in order to meet prices that may be offer- *
 * ed on inferior grades of seeds. We shall continue our policy and *
 * cater to those who appreciate the value of good reliable seeds. *
 * * * * *

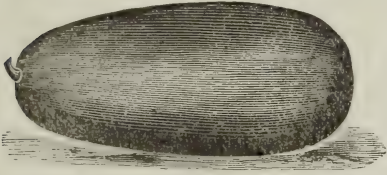
Water Melons

Fordhook Early. This is the earliest large-fruited melon in cultivation. These fruits are of good size, rather short and blocky in form, with large diameter. Skin dark green. Flesh bright red, crisp, sweet and splendid quality. Rind quite thin, but skin tough.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

Cole's Early. This is an extra early melon, maturing fully a week or more in advance of any other variety. Melons are oval in form, small, but of good quality and desirable for raising where seasons are short. Seeds black.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.



Rocky Ford. This melon is considered one of the best for this climate. The skin is dark green, flesh bright scarlet, ripening close to the skin. Seeds white, lying close to the rind, leaving a large solid heart which does not crack open when ripe. The scarlet flesh is sweet and sugary and of such texture that it leaves no strings of pulp whatever in eating.

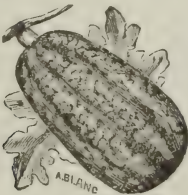
Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

Kleckley's Sweet. Market gardeners who have the best success growing watermelons in Boulder county depend largely on Kleckley's Sweet and Rocky Ford for their main money crop. These two varieties are practically alike and both favorites in Colorado.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

Kleckley's Sweet—Seed grown by the originator, Mr. Kleckley, upon his home ranch.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15; $\frac{1}{4}$ lb 35c; lb \$1.35.

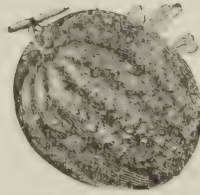


Ice Cream, or "Peerless." An oblong melon with dark green skin. Flesh sweet, deep pink. This is another favorite with Boulder county gardeners who raise these melons by the wagon load.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Striped Gypsy, or "Georgia Rattlesnake." Fruits oblong in form, of good size and excellent quality.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.



Cuban Queen. The melons are of large size and oblong in form. Skin beautifully striped in dark and light green. Rind quite thin, but tough enough for shipping. Flesh bright red, firm, and of luscious quality.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 65c.



Mountain Sweet. An old variety, which is popular in the cooler Northern states, where the large-fruited southern sorts do not succeed.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.

Sweet Heart. Fruit large, oval, flesh bright red, firm but very tender and sweet. Fruit retains its good quality for a long time after ripening.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 70c.

Ferry's Iceberg. The flesh is deep colored, extends near the rind and is tender and sweet.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 70c.



Kolbs' Gem. Fruit of the largest size, round or slightly oval. Flesh bright red, very firm, a little coarse, but sweet.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 65c.

Halbert Honey. Brought out by Burpee a few years ago as the sweetest of all melons. They are much like Kleckley but longer in shape. Dark green, very sweet and very tender. Break easily in handling. Large size and fine for home use or nearby market.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb \$1.10.

Dixie. A large main crop melon, much like Cuban Queen, but not so late.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 65c.

Colorado Preserving. This is a large-fruited strain of Citron for preserving. Flesh clear white and very solid. Olive-green seed.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 70c.

ONIONS

**ASK FOR PRICES ON LARGE LOTS
ONION SEED.**



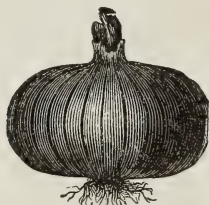
Yellow Danvers. A good onion, both for the home garden and for market—combining reliability in ripening with large yield. Light yellow skin with fine-grained mild white flesh.

Measure 5c; oz. 15c; ¼ lb 40c; lb \$1.30.



Yellow Globe Danvers. A very excellent variety of globular shape; flesh white and mild flavor, skin brownish yellow. Is very productive and a good keeper.

Measure 5c; oz. 20c; ¼ lb 45c; lb \$1.40.



Red Wethersfield. The standard big red flat onion. Good quality and a good keeper.

Measure 5c; oz. 20c; ¼ lb 50c; lb \$1.50.



Australian Brown. Extra Early, a sure cropper and extra long-keeping. The bulbs somewhat resemble the Danvers in size and form, but are thicker through, thus yielding a larger crop both in bulk and weight, and mature earlier. The skin is a bright reddish brown, while the flesh is always white, crisp, extremely solid, and of sweet mild flavor. Bulbs have been kept in fine condition for a year after they were harvested. **Australian Brown** is

popular with growers in the West where onion bulbs are sold by weight. **Measure 5c; oz. 20c; ¼ lb 45c; lb \$1.40.**



Mammoth Silver King. Attractive shape, with silvery white skin, and flesh of a most agreeable mild flavor. It reaches a large size, frequently measuring twenty inches in circumference and weighing three to four pounds.

Measure 5c; oz. 20c; ¼ lb 55c; lb \$1.60.



Extra Early Barletta. Best of all for small pickles and the earliest ripening onion in cultivation. The bulbs, of a pure paper-white, are small, only about an inch in diameter, mild flavor. Should be grown in every garden for early use and for pickling.

Measure 5c; oz. 20c; ¼ lb 60c; lb \$1.80.



American-Grown Prize-Taker Onion. This most popular large yellow onion has been acclimated from the large Spanish onions. From our home-grown seed of Prize-Taker. American growers can produce equally large, better ripened and better keeping onions of the same fine type. This strain is especially satisfactory where the plants are started very early under glass and transplanted to produce extra large onions; it will also produce fine onions

of four inches in diameter from seed sown in the open ground early in the spring. Skin light straw-yellow. The flesh is pure white, solid, crisp and very **mild in flavor**—especially desirable for slicing for salads, etc.

Measure 5c; oz. 20c; $\frac{1}{4}$ lb 50c; lb \$1.50.

Southport Red Globe. A large globe-shaped onion, with small neck, rich red color, a splendid keeper and of extra fine quality. It matures a few days later than the Red Wethersfield.

Measure 5c; oz. 25c; $\frac{1}{4}$ lb 60c; lb \$1.80.

White Lisbon. Grown very extensively by Denver market gardeners for **bunching**. May be sown in spring for summer use but is especially valuable when sown in August, wintered over and bunched up in early spring for green onions.

Measure 5c; oz. 15c; $\frac{1}{4}$ lb 40c; lb \$1.10.

Mixed Onion Seed. Yellow Danvers, Red Wethersfield, White Silver King, Early Barletta, Brown Australian, Prize Taker—our own mixture, which we recommend for every family garden.

Measure 5c $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 45c.



TESTIMONIALS.

* We could print pages of tes- *
 * timonials signed by our Boulder *
 * County customers but it is not *
 * necessary. Just ask your *
 * neighbors about Noah's Ark *
 * seeds. *
 * * * * *

Greeley Grown Graded Onion Sets

Near Greeley, Colorado, lives a man who made a specialty of growing high-grade onion sets for years, near Louisville, Kentucky, one of the greatest onion producing districts in the world. When this man came to Colorado several years ago he brought with him some of the "cross" onion seed that has made the Louisville, Kentucky, onion district famous. This onion is a cross between certain red and yellow varieties and when grown from sets not only makes good green onions, but will keep right on growing and make good-sized, solid dry onions, maturing before seed onions are ready, and when prices are highest.

A year ago we made a contract with this Greeley gardener to grown **125 bushels** of his **best grade** onion sets for our 1911 spring trade. More than half this amount is the "**cross**" variety, the balance being **reds** and **whites** of **most excellent quality**.

Compared with the usual grades of onion sets our Greeley grown, graded sets are worth at least 5 cents a quart more than any other sets on the market. But we shall not advance the price.

Price for Reds, 15c qt., 2 qts., 25c.

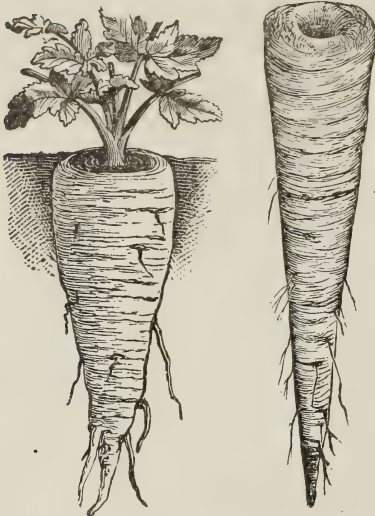
Price for "Cross", 15c. qt. straight.

Price for Whites, 15c. qt., straight.

Ask for special prices by the bushel (32 quarts or 32 pounds) on all above sets.

NOTE—By **Graded Sets** we mean that all the larger sets are sorted out. Large sets run to seed quickly and do not make large, solid dry onions. **Medium sized** sets are the kind to plant because they go **twice as far**, quart for quart, as the large ones and are good for either early green onions or will grow large dry onions if not pulled for early table use.

Parsnips



While highly appreciated for the table, the great value of parsnips for stock feeding is but little known. The roots are very rich in saccharine food, adding to the richness of the milk when freshly dug and fed to cows.

Hollow Crown, or Long Smooth. The standard sort. Long, smooth, tender and sweet.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 50c.

Student Hollow Crown, Also Called Guernsey, Half Long. An improved strain of the Hollow Crown. The roots smooth, not so long as those of the standard sort, thicker in diameter and more easily pulled. A heavy cropper.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 50c.

Mustard

White. Fine for salad or culinary purposes.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 50c.

Fordhook Fancy. By making several sowings a few weeks apart, a continuous growth of fresh tender leaves may be had throughout the season. Even those who do not care for mustard as a piquant salad will be delighted with the leaves of Fordhook Fancy, cooked like spinach, any time during the summer. It is even superior to the best spinach in flavor. Try it.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

Parsley



Dark Moss-Curled. The leaves are finely cut and curled and of a dark green color. Extra fine for garnishing and culinary purposes.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 70c.

Okra or Gumbo

Kleckley's Favorite. The plants grow two and a half to three feet in height, close jointed, with ample foliage, and bear smooth white pods at each leaf-joint. The pods average six inches in length and are exceptionally tender and fleshy.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

GARDEN PEAS

GOOD PEAS ARE SCARCE THIS SEASON

IMPORTANT.—The crop of seed peas is the shortest ever known for the past 30 years. Wholesale prices have advanced to double the usual prices on many varieties, while other varieties cannot be supplied at all.

Fortunately we contracted with our Michigan growers for large quantities and at favorable prices. Our deliveries were cut short but we believe we shall have just about enough to take care of our trade this season.

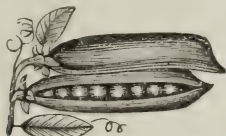
AS LONG AS OUR SUPPLY LASTS we shall sell at prices listed in this catalogue. If we have to buy more of any variety towards the last of the season our **PRICES WILL HAVE TO BE ADVANCED.** But we believe we shall not need to raise prices. Would suggest that if you want any **PARTICULAR VARIETY** you would do well to **BUY YOUR SUPPLY EARLY** to make sure of getting it. Crop was almost total failure with some varieties.

Our seed peas are of best quality, carefully rogued and hand picked. Look out for poor seed this season. Don't take a chance on getting poor seed at any price.

Ask For Prices in Large Quantities

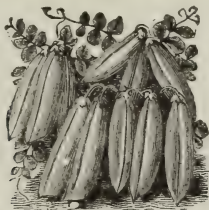
EARLY VARIETIES.

Note—"Alaskas" are smooth peas and will stand the cold and wet better than the wrinkled varieties. Plant smooth peas first and wrinkled peas a little later.



Alaska. This is one of the earliest varieties of peas grown. Grow about knee high and set very full of rather small dark green pods, which are almost all ready to pick at one picking. Seed blue when ripe.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 5 lbs. 70c.

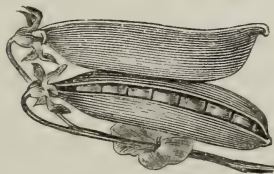


American Wonder. Of extremely dwarf growth, 8 to 10 inches high. Nearly as early as the Alaska. Pods filled with luscious large wrinkled peas of first-class quality.

Measure 5c; lb 20c; 2 lbs. 35c.

Nott's Excelsior. Early dwarf pea. Vines are larger and more productive than American Wonder and earlier than Premium Gem; about 12 inches high. A most desirable sort for the market gardener and for the home garden.

Measure 5c; lb 20c; 2 lbs. 35c.



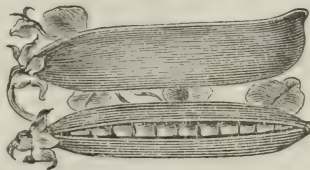
Premium Gem. (Improved Little Gem.) A very desirable early, green, wrinkled variety similar to but better than McLean's Little Gem. Vine from fifteen to eighteen inches. The pods are of medium size and crowded with six to eight large peas of fine quality.

Measure 5c; lb 20c; 2 lbs. 35c.

Gradus. An extra early, wrinkled pea. Vine three to three and one-half feet high. Pods are as large as those of the Telephone. The peas are very large, of splendid quality.

Measure 5c; $\frac{1}{2}$ lb 20c; lb 35c.

LATER OR MAIN CROP VARIETIES.



Stratagem. Vines of strong growth but only eighteen inches in height and do not need any support. Pods of large size, well filled with large dark-green peas of rich sweet flavor.

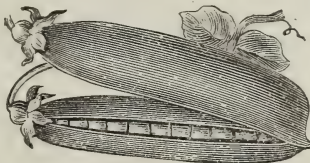
Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

Champion of England. Very productive and one of the best flavored peas. Height four to five feet.

Measure 5c; lb 20c; 2 lbs. 35c.

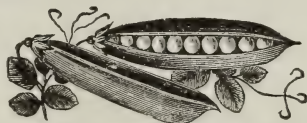
Horsford's Market Garden. The vine is of medium height; very productive and of good quality.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.



Telephone. A tall-growing late sort, three and a half to four feet in height, having pods of very large size, containing six to seven large peas of delicious flavor. Continues in bearing for quite a long time.

Measure 5c; lb 20c; 2 lbs. 35c.

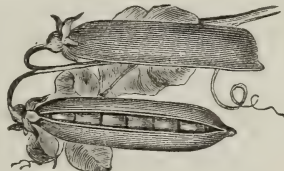


Dwarf Telephone. (Carter's Daisy). Grows from 20 to 24 inches high; the vines are very vigorous, of a branching habit, and bear, for a long time, a great quantity of large dark green pods. Of the best for second early.

Measure 5c; lb 25c; 2 lbs. 45c.

Yorkshire Hero. A wrinkled variety, maturing after the Premium Gem, but stronger in habit.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 15c; 2 lbs. 25c.



Everbearing. Very prolific; vines grow two and a half to three feet in height; the pods are well filled with quite large peas of excellent quality. For a continuance of bearing this variety is unexcelled.

Measure 5c; $\frac{1}{2}$ lb 10c; lb 20c; 2 lbs. 35c.

PEPPERS



Ruby King. Popular large red pepper. The flesh is quite thick, sweet, and so mild that the peppers may be eaten from the hand like an apple. Especially fine for mangoes.

Measure 5c; $\frac{1}{4}$ oz. 15c; $\frac{1}{2}$ oz. 25c; oz. 40c.



Long Red Cayenne. The true Cayenne; hot and pungent.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.



True Red Chili. Small bright-red peppers; very hot.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.



Burpee's New "Chinese Giant" Red Pepper. Double the size of the Ruby King—the largest mild red pepper. Its enormous size and magnificent appearance make it sell readily. The plants are of stocky habit, well branched and thickly set with enormous fruits. Frequently half a dozen peppers will touch each other, as if on a single bunch.

The fruits are of enormous size, while the flesh is extremely mild. They make an excellent salad sliced and served like tomatoes.

Measure 10c; $\frac{1}{4}$ oz. 20c; $\frac{1}{2}$ oz. 35c; oz. 60c.

PUMPKIN

Small Sugar. Fruits about ten inches in diameter, flattened or slightly-ribbed. Skin deep orange-yellow, flesh sweet. The good old-fashioned yellow pie pumpkin.

Some of our customers make good money selling their pumpkins for "Jack-o-lanterns."

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Japanese. A crook-necked variety. Skin green, turning to a golden yellow. Seeds are marked with curious indentations resembling the characters of the Chinese alphabet. Flesh deep yellow.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Large Field. The well-known old Connecticut variety. Grows well among corn; varies in shape. Excellent dairy stock food.

Measure 5c; $\frac{1}{4}$ lb 15c; lb 45c.

Cashaw or Crookneck. A French variety, liked by many. Has yellow flesh.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Mammoth Tours. A French variety, which grows to an immense size, often weighing over 100 pounds. Flattened at both ends. Skin pale green marked with deeper bands and marbeling.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.10.

NO "BARGAIN SEEDS"

* We do not go "bargain hunting" when we contract for our seed *
 * stock, hence have no "bargain" seeds of inferior quality to offer. *
 * * * * *
 * * * * *

RADISHES

**"Icicle"****"Glass"**

White "Icicle." The finest of the very early pure white varieties. Ready for use in twenty to twenty-five days. This radish is not only crisp and tender when young but retains these qualities until the roots attain large size. It is excellently adapted for forcing or successive sowing in the open ground, and gives a continuous supply of tender crisp radishes throughout the season.

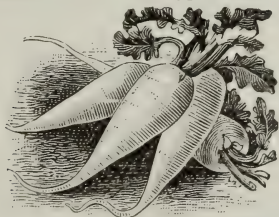
Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Cincinnati Market, also called Glass Radish. A rose-colored long early radish. It is very much like Icicle except in color, and is fully equal to Icicle in quality. The flesh is transparent white, always crisp and brittle, even if grown to a large size, and mild flavored. It was named "Glass Radish" on account of the fine transparency of the flesh.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Long Vienna, or Lady Finger. A long, slender, straight and smooth white radish, very popular for summer use. The flesh is white tender and crisp.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.



Strasburg. Long white. Grows to an immense size, and can be used at almost any stage of its growth. The roots when fully matured often measure 5 inches long and over 2 inches in diameter.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 65c.

Wood's Early Frame. A sub-variety of the Long Scarlet, not quite so long, and a little thicker; of brilliant scarlet color, mild brittle, of fine flavor, and the most suitable for early market garden.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.

Early Long Scarlet Short Top. The long, slender, handsomely colored roots are ready in about twenty-five days; crisp, brittle and of choicest quality. Five to six inches long, growing half out of the ground.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.



Early Scarlet Turnip, White Tipped. A beautiful variety; deep scarlet with white tip. It is very ornamental for table use, and is popular as a market variety.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.



French Breakfast. Medium sized radish, olive-shaped, of quick growth, crisp and tender, of a beautiful scarlet color, except near the root, which is pure white. Soon becomes pithy. Our "Boulderado" is better.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.



Crimson Giant. A fine, round, bright red radish, growing quickly to size. It comes as early as any radish, but the amazing thing about it is that it keeps on growing and remains tender, solid and sweet. Almost never pithy. Very fine.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

"Boulderado"



Boulderado. Our new French radish. In size and shape it resembles the French Breakfast—quick growing, crisp and brittle, rose color. It's a winner.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 80c.



Mixed Radish Seed. Our own "All Season" mixed, of many varieties, early and late. Round radishes, slim radishes, short radishes, long radishes, red radishes, white radishes—all in one mixture—just the thing for a family garden.

Special price, oz. 5c; $\frac{1}{4}$ lb 15c; lb 40c.

Rhubarb

Fine roots of rhubarb for setting out can be grown easily from seed in a single season.

Myatt's Victoria. The most popular variety; comes quite true from seed.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

Salsify, or Vegetable Oyster



Sandwich Island Mammoth Salsify. Grows uniformly to an extra large size. Very superior quality and delicate in flavor. Tastes like oysters. Try it.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 40c.

SAGE

(*Salvia officinalis*). The most extensively used of all herbs for seasoning and dressing; indispensable.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 20c; $\frac{1}{4}$ lb 50c.

Winter Varieties

None of these late varieties grow well from spring-sown seed, and even if they did, would be too old and tough, hence the first sowings should not be made until the middle of June. Sowings for succession, especially of the Chinese varieties, may be made until the middle of August.

Chinese Rose. A large oval or tapering sort. The skin in the upper portion is of a bright, deep scarlet. Flesh, pure white, mild and pungent.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.

Black Spanish—Long. The roots are oblong, of large size and almost black. One of the hardiest that can be grown and valuable for winter use.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 60c.

The White Chinese ("Celestial") is the finest of all extra large white radishes; the roots grow to immense size, averaging from twelve to fifteen inches in length and full five inches in diameter; the flesh is always crisp, mild and juicy.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 80c.

KALE OR BORECOLE.

Dwarf German or German Greens. The leaves are early, bright green, very tender and delicate in flavor.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Spinach



Victoria. The foliage is heavy, the broad dark-green leaves being of the true Savoy appearance and of the finest quality.

Oz. 5c; $\frac{1}{4}$ lb 15c; lb 35c.

Long Standing. An improved strain of excellent merit, having all the good qualities of the ordinary sorts. Is much later in going to seed than any other variety.

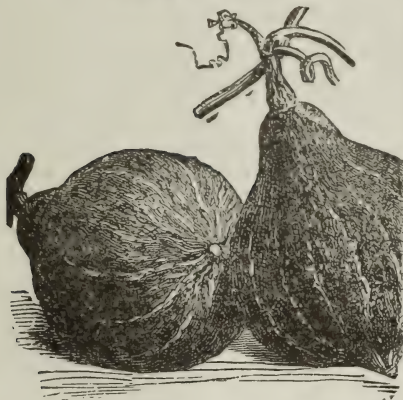
Oz. 5c; $\frac{1}{4}$ lb 15c; lb 35c.

Bloomsdale Savoy Leaved. A most valuable variety. The leaf is wrinkled in the same way peculiar to the Savoy cabbage. It produces nearly twice the bulk of crop as the ordinary sort.

Oz. 5c; $\frac{1}{4}$ lb 15c; lb 35c.

Buy Tested Seeds in Bulk At Noah's Ark
WHERE A DOLLAR DOES ITS DUTY

Squash



Special prices to gardeners who use large quantities.

True Hubbard. The well-known winter squash. Large olive shape, with dark green skin and very rich flesh. An excellent keeper.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.25.

Warted Hubbard. This is similar in size and quality to the well-known Hubbard, more heavily warted. Keeps even longer than the regular Hubbard.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.25.

Red or Golden Hubbard. The heavily warted skin is of a rich orange-yellow, turning to deep salmon-red when ripened. It is equally as productive and fine in quality as the original Hubbard Squash.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 40c; lb \$1.30.

Pike's Peak or Sibley's, also known as "Sweet Potato." Large oval fruits tapering at blossom end. Skin dark olive-green; light golden flesh of excellent quality.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb \$1.00.



Marblehead, or Blue Hubbard—Early. finer grained and dryer than other varieties. About the size of the Hubbard, with shell of bluish-green, and bright orange flesh.

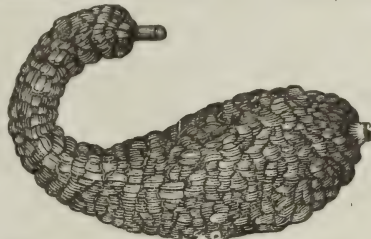
Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 95c.

Mammoth Whale. This is the "Jumbo" of the Squash family. It is an extra large-fruited sort, quite distinct in form and appearance. The squashes grow from two and a half to three feet in length, with a slight neck at the stem end.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c; $\frac{1}{4}$ lb 45c.

Fordhook. A fall or early winter variety of excellent flavor. Medium size; creamy yellow outside; when cooked the flesh has a very pleasing flavor.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.



Giant Crookneck. This strain is equally as early as the common small fruited variety, while the squashes grow to a much larger size, measuring from eighteen inches to two feet in length.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 35c; lb \$1.00.



Mammoth White Bush Scalloped. This is the white Patty Pan or "Cymbaling" of the South. The plants are of true bush growth, producing fruit ready for use every day in the summer.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

TOBACCO SEED

Sterling. One of the earliest to ripen and one of the best for all purposes.

Measure 5c; $\frac{1}{2}$ oz. 20c; oz. 35c.

Lawn Seed

Pure Kentucky Blue Grass. The best grass for lawns. May be sown alone or with white clover. The clover grows more quickly and shades ground, while blue grass is getting a start. To insure a good thick stand sow one pound Blue Grass or mixed lawn seed to 150 square feet.

Price for pure Kentucky Blue Grass Seed, lb 35c; 5 lbs. \$1.60.

White Dutch Clover. Grows quickly and helps keep weeds down while Blue Grass is getting started.

$\frac{1}{2}$ lb 20c; lb 35c 5 lbs. \$1.60.

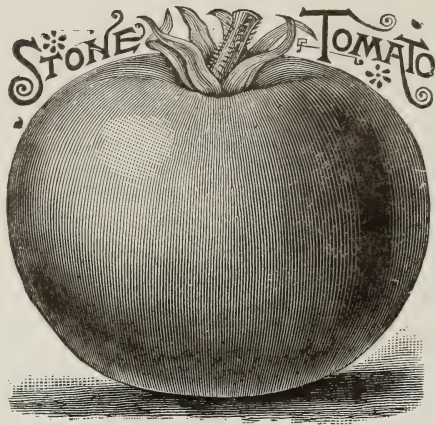
Mixed Lawn Seed. Our own mixture of Kentucky Blue Grass and pure White Clover.

lb 35c; 5 lbs. \$1.60.

No "Bargain Seeds"

* We do not go "bargain hunting" when we contract for our *
* seed stock, hence have no "bar- *
* gain" seeds of inferior quality *
* to offer. *

TOMATOES



We get every ounce of our Tomato seed from either Burpee or Livingston—the very best to be obtained anywhere.

Earlianna. The best early tomato for home use or market. Good size, smooth, fine quality, and ripens an enormous amount of fruit very early. Later in the season the others go ahead of it, but for the first three weeks of the season when tomatoes are high priced and taste good, it will turn out more tomatoes than any other kind.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 30c $\frac{1}{4}$ lb 90c.

Burpee's "Sunnybrook" Earlianna. The best strain of this famous "earliest of all" tomatoes. The smooth deep fruits are ready to market five to seven days earlier.

Measure 10c; $\frac{1}{2}$ oz. 20c; oz. 40c; $\frac{1}{4}$ lb \$1.20.

Burpee's Earliest Pink. As early as Spark's Earlianna. Earliest Pink does not ripen the entire setting of fruits in a period of from three to four weeks as does Sparks' Earlianna, but continues to set and ripen a good supply of choice tomatoes throughout the season.

Measure 5c; $\frac{1}{2}$ oz. 20c; oz. 35c.

Chalk's Early Jewel. Not quite so early as the Earlianna, but larger, deep red color, smooth and good size. It is about a week or ten days behind the earliest, but a much better tomato when it does come.

Measure 5c; $\frac{1}{2}$ oz. 25c; oz. 40c.

Burpee's New "Dwarf-Giant." Of dwarf compact growth, the plants are very productive and produce fruits nearly as large as Ponderosa and much smoother in form. Flesh wonderfully solid, of finest flavor, with absolutely no core.

Measure 10c; $\frac{1}{4}$ oz. 30c; $\frac{1}{2}$ oz. 50c.

Livingston Beauty. A smooth, solid, purple variety, of fine flavor and medium size. Medium early. The best for general culture. Select strain.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb 75c.

Perfection. A standard variety of medium to large size; round, smooth, handsome and of the highest quality.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb 75c.

New Stone. Large, solid, "beefy" dark red. Earliest of the large toma-

atoes. Is always smooth and remarkably free from rot. Very prolific.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb 75c.

Ponderosa, or "Beefsteak." Very large tomato. Almost seedless. Sometimes rough. The largest of all tomatoes.

Measure 5c; $\frac{1}{2}$ oz. 25c; oz. 45c.

Burpee's Matchless. The color is rich cardinal red. The skin is so tough that it is a splendid keeper, and is less liable to crack in wet weather than any other large tomato. The fruit is free from core, and the seed spaces are small.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 30c; $\frac{1}{4}$ lb 80c.

"Trucker's Favorite" Tomato. The finest large-fruited purple tomato. Most regular in form and size, thick-meat and very solid. The vines are of strong growth, not subject to rust or blight, and bear enormous crops until killed by frost.

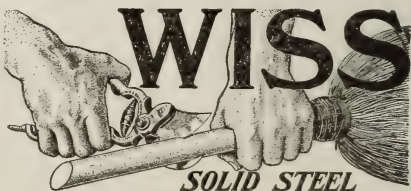
Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c; $\frac{1}{4}$ lb 75c.

Yellow Pear. A small pear-shaped yellow tomato, matures early and is much used for preserving.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 25c.

Strawberry or Husk Tomato, also known as Ground-Cherry. Plants of low-spreading growth and immensely productive. The small yellow fruits are each enclosed in a husk. Of very sweet flavor, for preserving or making pies. They are also excellent to eat raw as fruit.

Measure 5c; $\frac{1}{2}$ oz. 15c; oz. 30c.

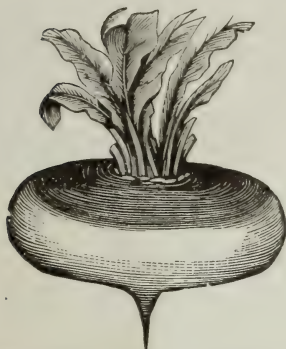


Pruning Shears

Will Snip a Broom Handle

All sizes for sale at Noah's Ark.

TURNIPS



Extra Early Purple Top Milan. The earliest in cultivation. The bulb is very flat, of medium size, quite smooth with a bright purple top. The pure, white flesh is of the choicest quality, hard, solid and fine grained. Imported Strain.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

Extra Early White Milan. Very similar to the preceding except the skin, a pure white, thus making it especially desirable for forcing. Extra fine imported strain.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c; lb 90c.

White Egg. A quick-growing egg-shaped, perfectly smooth, pure white variety, growing half out of the ground. Its smooth, white skin and quick growth make it particularly desirable for market purposes. The flesh is very sweet, firm and mild. Select stock.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

PRICE AND QUALITY.

When we say we do not go "bargain hunting" when we buy our stock of seeds in bulk we mean we do not buy the cheaper grades of seeds. For extra good strains of many varieties we pay twice as much as we could buy inferior grades for. That is why we do not claim our prices are always the cheapest, though they are very reasonable.

Purple Top, Strap-Leaved. Superior for early or late planting. Round, flat, good sized, small top with few leaves; flesh very fine grained; flavor good.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 50c.

Amber Globe. For table use or for a field crop for stock. Flesh yellow, fine grained and sweet; color of skin yellow, with green top. Hardy, keeps well, grows to a large size.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 65c.

Cow Horn. Matures very quickly, root shaped like carrot, about half above ground. Flesh white, fine-grained and sweet and of excellent quality for table use.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 55c.

Mixed Turnip Seed. Like our popular "All Season" mixed radish seed, this mixture contains early and late varieties, both white and purple top. Just right for the family garden. Make several sowings during the season and have all kinds of turnips all summer and for winter use.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 50c.



Purple Top Yellow Rutabaga. The best variety of Swedish turnip in cultivation. Hardy and productive; flesh yellow, of solid texture, sweet and well flavored; shape slightly oblong; color deep purple above, and bright yellow under the ground; the most perfect in form, richest in flavor and the best in every respect.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c; lb 50c.

SUMMER SAVORY.

The leaves and flowers are used extensively for flavoring, particularly in soups and dressings.

Measure 5c; oz. 15c; $\frac{1}{4}$ lb 35c; lb \$1.10.

MR. LONG'S FOUR SPECIALTIES

SWEET PEAS, ASTERS, PANSIES AND NASTURTIUMS.

These are the favorite flowers with almost everybody. They are all easily grown, and give the most pleasing returns for the small cost of the seed and the little time required to look after them.

Mr. Long, general manager of the Noah's Ark Stores, has been planning for a long time to give his customers the choicest strains of these popular flowers and yet keep the prices down so that every home can have an abundance of the finest flowers without having to pay the fancy prices often charged for seeds of equal quality. Careful buying in large quantities direct from the growers, all specialists in their lines, enables us to offer these choice strains at very reasonable prices and yet leave a fair profit for ourselves.

Give any or all of **Long's Four Specialties** a fair trial and if not fully satisfied, please report to Mr. Long. He has such confidence in the merits of his **Special Mixtures** that he offers to refund the money in each and every instance when the customer is not fully satisfied with results from **Long's Special Mixture** of flower seeds.

NOAH'S ARK SWEET PEAS

We are indeed pleased with the reputation gained for our Sweet Pea Seed. No other store in Colorado offers so many different named varieties of Sweet Pea Seed in bulk. **WE CERTAINLY DELIVER THE GOODS** in high-grade Sweet Pea Seed.

Our Annual Sweet Pea Shows

Our **Fourth Annual Sweet Pea Show** for Boulder, and our **Second Annual Sweet Pea Show** for Longmont will be held **early in July**, the exact dates will depend on the season, and will be announced in the newspapers about July 1s.

As before, we will give liberal premiums for finest Sweet Peas **grown** from seed sold by Noah's Ark.

Two Good Shows Last Year

Our **Boulder Sweet Pea Show** was a thing of beauty, as usual, last year, but owing to **heavy wind storms** the week preceding, the blossoms were not so well developed as they would otherwise have been and the stems were not so long and straight. Considering weather conditions it was **remarkable** that our Sweet Pea customers could make such a splendid display. With favorable weather conditions this season we shall no doubt have the **finest Sweet Pea show ever held in Boulder**.

Our **Longmont Sweet Pea Show** occurred a week later and weather conditions were more favorable. We expected a pretty good show, but were **astonished and delighted**. The specimens displayed at our **first** show in Longmont were perfectly grand. We were unprepared for such a deluge of **magnificent** bouquets as came pouring in. It certainly was **great**. This was especially surprising and commendable on account of the fact that we were quite late getting our seed department installed in our Longmont store last spring.

We are looking forward with great interest to our next Longmont Sweet Pea Show. There will be something doing.

Rules And Requirements

All Sweet Peas entered for prizes or placed on display during our Sweet Pea Exhibition **must have been grown from seed sold by Noah's Ark**. It will be a grand display and sustain our reputation for selling high-grade seed. That's where we get our returns for our work and expense in holding this exhibition.

Another important point is this: Specimens must be brought in not later than 9:30 on the day of the Sweet Pea Show. **At 9:30 the doors will be locked** and the store will remain closed until noon in order to give us time to stage the display and also enable the judges to inspect the hundreds of bouquets and award the prizes.

At noon the doors will be thrown open and visitors welcomed for the afternoon and evening.

Watch the papers for further particulars. These will be published the first week in July.

MANY PRIZES WILL BE AWARDED

SEPARATE COLOR CLASSES

First and second prizes will be awarded for **separate color bouquets, 25 stems, all one color** in a bunch. Bring any color you want to, but have 25 stems in one bunch and **all flowers** in the bunch the **same color**. **Each color will be judged separately**—first and second prizes given on Whites, same on Reds, Pinks, Lavenders, Etc. **Whites** will compete with **Whites**, **Reds** with **Reds** and so on. The more different colors (**25 stems of each color in a bunch**) you bring the more chances you will have of winning **several** prizes.

In addition to this, first and second prizes will be given for bouquets of mixed colors.

MIXED COLOR CLASSES

Class 30—Any **three** colors mixed—**30 stems** in bunch—10 stems of each color.

Class 50—Any five colors mixed—**50 stems** in bunch—10 stems of each color.

Class 70—Any **seven** colors mixed—**70 stems** in bunch—10 stems of each color.

Class 90—Any **nine** colors mixed—**90 stems** in bunch—10 stems of each color.

Class 100—Any number of colors mixed—100 stems in bunch.

Class 35—"Spencer Type"—35 stems one color or different colors mixed. These are the **waved** or **ruffled-edged** Sweet Peas described in this catalogue.

In all classes try to have **long** stems, **large** flowers, and as **many flowers** on a stem as you can find. Pay special attention in class 35, to select flowers with **pronounced ruffled edges**.



LONG'S SPECIAL MIXTURE

OF FINEST SWEET PEAS FOR 1911

* This year Mr. Long, general manager of the Noah's Ark Stores, *
* has made a **SPECIAL MIXTURE** that is simply **GRAND**. He has used *
* our 46 separate named varieties of beautiful Sweet Peas, (including *
* **Extra Early kinds**) carefully blending in right proportions and adding a *
* liberal sprinkling of Spencer varieties for good measure. *

LONG'S SPECIAL MIXTURE is a winner. There's no guess-work about it. It's made up of the choicest varieties and, with proper culture, will surprise and please you.

LONG'S SPECIAL MIXTURE of Sweet Peas sells for 5 cents a measure; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

❖ **CHOICE MIXED**—For those who want cheaper seed we have an- ❖
 ❖ other mixture that is also **VERY GOOD**—much better than the usual ❖
 ❖ mixed Sweet Peas, but of course not so good as **LONG'S SPECIAL MIX-** ❖
 ❖ **TURE.** ❖

✱ We make this mixture ourselves and know it is **GOOD—FAR** ✱
✱ **AHEAD** of grades usually sold as choice mixed. It costs us nearly twice ✱
✱ as much as we could buy the usual choice mixtures for. ✱

Price—Ounce 5c; $\frac{1}{4}$ lb 15c; lb 40c.

Sweet Peas--(Named Varieties)

Growing Separate Colors of Sweet Peas is becoming more and more pleasing to our customers each year. The flowers thus grown are indeed pleasing both on the vines and when bunched for bouquets. Try planting a few of your favorite colors, separately, in addition to a mixture of all colors, which are always charming.

The following list makes it easy for you to select colors you like best.

WHITE.

1 Dorothy Eckford. Vine very robust and exceeding floriferous. Flowers of extra large size, pure white, beautifully shell shaped; usually three on a stem. This is the variety that is especially admired at our Sweet Pea Exhibitions. **Plant Dorothy Eckford and you will not be disappointed.**

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

2 Blanche Burpee. A fine large flower of beautiful form and snowy whiteness.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

3 White Wonder. The flowers are pure white, of largest size.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c.

4 Shasta White. The vines have a long season of bloom. Upon first opening flowers have a creamy tint which changes to an ivory white.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

CREAM OR LIGHT YELLOW.

5 The Hon. Mrs. E. Kenyon. The best of the deeper primrose shades; a beautiful, large, semi-hooded flower.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

6 Stella Morse. Has a faint tinge of pink underlying the cream, producing a true apricot shade.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

LIGHT BLUSH.

7 Dainty. The beautifully formed, large flowers, upon first opening, appear to be white, but quickly change to "white with pink edge."

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

LIGHT PINK.

8 Janet Scott. The unusual size of the wings, with the large substantial hooded standard, give the flowers an appearance of enormous size.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

9 Lovely. Beautiful shades of soft shell-pink, changing to very light rose at the outer edges.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c.

10 Gladys Unwin. Clear light pink. A very large flower of open form with wavy standard.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

DEEPER PINK.

11 Apple Blossom. Heavily shaded and edged with soft rose on silvery white.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

12 Prima Donna. A most beautiful light shade of pure pink.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

ROSE.

13 Agnes Johnson. A bright rose-pink standard, shaded cream; wings cream, slightly flushed with the same bright rose-pink as the standard.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

14 Lord Roseberry. The large hooded flowers, borne on long stems, are of

a rose-carmine, showing veins of deeper rose. Truly magnificent.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

15 Prince of Wales. A bright, self-colored, deep-rose flower of grand size and beautifully hooded form; frequently four on stem.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

16 John Ingman. Deep carmine rose and rosy pink.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

RED AND SCARLET.

17 Firefly. A popular bright scarlet. King Edward will please you better.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

18 King Edward VII. The magnificent large flowers are of open form, with a well-shaped round standard. The wings are a trifle brighter in color than the standard.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

19 Salopian (Burpee's Improve "Sun-proof"). This has been the finest scarlet—until introduction of King Edward VII.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

20 Scarlet Gem. The color is almost dazzling scarlet, beautiful, bright and clear. Unfortunately the flowers are subject to burn under hot sun.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

21 Queen Alexandra. This is an intense scarlet—a bold expanded flower of finest form. This grand flower does not burn in the sun.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

ORANGE AND SALMON.

22 Gorgeous. Standard deep salmon-orange. Wings large and heavily suffused with a deeper orange-salmon.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

23 Miss Wilmot. A fine semi-hooded type; standard orange-pink; wings rose tinted with orange. Of very large size.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

24 Henry Eckford. Bright shining orange.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

PINK AND WHITE.

25 Blanche Ferry. Standard wide and erect, bright rose-pink, wings creamy white, tinted with rose.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

LAVERENDER AND WHITE.

26 Phenomenal. A decided novelty and distinct from any other Sweet Pea. The standards, borne in pairs, are large, full and frilled, giving a doubled effect. Coloring, pearl white, tinted rosy lavender.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

CLARET AND MAROON.

27 Black Knight. Standard wine-brown or dark claret; wings heavily shaded with brownish purple.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

28 Othello. A deep maroon self-colored, very large size; standard slightly hooded.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

29 Horace Wright. Grand, large, long-stemmed flowers with round open standard of velvety plum-purple; wings violet-purple.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c.

30 Duke of Westminster. Rosy claret. Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

STRIPED AND MOTTLED.

31 "Golden Rose." Standard gracefully fluted. The ground color is a clear primrose-yellow, beautifully flushed with rosy pink.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

32 Senator. Standard broad, very large, delicate lavender, nearly covered with stripes and splashes of purple maroon; wings striped and a bluer shade than the standard.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

33 America. Blood red on silver white.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

LAVERANDER AND LIGHT BLUE.

34 Mrs. George Higginson, Jr. A very clear, delicate shade of lilac blue.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

35 Dorothy Tennant. Flowers warm violet or mauve, shade of lilac blue.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

36 Flora Norton. The best clear blue Sweet Pea. Medium size, open form.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

37 Mrs. Walter Wright. The flowers are of a pinkish-cream tint when first opening, changing to mauve and then to a reddish violet.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

38 Frank Dolby. A lovely light lavender with wavy standard and widely spreading wings, beautifully fluted. It is larger than any other lavender Sweet Pea.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

BLUE AND PURPLE.

39 Captain of the Blues. Standard is purplish mauve; while wings are lavender-purple.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

40 Countess Cadogan. A light bluish-purple in standard and clear blue in wings; very attractive.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

41 David R. Williamson. The large standard is of a rich indigo-blue, while the wings are slightly lighter in shade.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

42 Navy-Blue. The large flowers are of a deep, glowing violet-purple, having the effect of a dark navy-blue.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

Red, White and Blue Mixture. We make this mixture ourselves, using our very best varieties of these three colors.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 30c.

LIGHT COLORS MIXED

Mixed from our named varieties of white, cream, pink and rose.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

EXTRA EARLY SWEET PEAS

Here's what will please those who like to be first in the neighborhood to have Sweet Peas in bloom. A liberal sprinkling of these Extra Early varieties are included in Long's Special Mixture.

43 Extra Early Blanche Ferry. A week earlier than the original Blanche Ferry.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 20c.

44 Burpee's Earliest of All. (Selected). Flowers fully ten days in advance of Extra Early Blanche Ferry. Standard bright rosy pink; wings creamy white, suffused light rose.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

45 Burpee's Earliest Sunbeams. The flowers are of a rich primrose color and produced extremely early.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

40 Burpee's Earliest White comes into full bloom in forty-five days after the seed is planted in the open ground. The dwarf plants, sixteen to twenty inches high, carry a profusion of the pure white flowers borne upon strong stems to eight inches long.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 20c.

Early Mixed. All these extra early varieties Sweet Peas mixed by us from our own fine stock.

$\frac{1}{2}$ oz. 10c; oz. 20c; $\frac{1}{4}$ lb 50c; lb \$1.50.

Orchard Flowered or Spencer Type of Sweet Peas

Flowers are of very large size and different from the usual varieties in that the outer edges of standard and wings are beautifully crumpled or waved.

47 True Countess Spencer. The coloring is a soft rose-pink, which deepens at the outer edges. In size, form and coloring Countess Spencer is simply exquisite.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 20c.

48 Burpee's White Spencer produces in the greatest profusion flowers of enormous size that are absolutely pure white. The standard is decidedly waved, crinkled and fluted; the wavy wings are so folded that the keel is almost hidden.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

49 Helen Lewis. The orange-rose wings roll and fold; the standard is of an intense rich crimson-orange. The blooms are truly of a gigantic size.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

50 Paradise. An improved Countess Spencer.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

51 Burpee's Primrose Spencer. This

A CORRECTION

* We recommend Noah's Ark Seeds because we know they are good, *
 * but we wish to correct any impression that we think we are the only *
 * store handling good seeds. *
 * We believe, however, that we give more attention to our special- *
 * ties—GARDEN AND FLOWER SEEDS—than most stores do and, as a *
 * rule, carry the best stock. *
 * * * * *

is a fitting companion to Burpee's White Spencer.

The color is a pronounced primrose or creamy yellow. The standard and wings are thoroughly crinkled or "waved."

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

52 "Prince Olaf." The bold effective flowers are striped and mottled bright blue on white ground. It is a very profuse bloomer.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 20c.

53 Florence Morse Spencer. This might be described as a light pink-edged Countess Spencer. The flowers are extremely large, of the finest open, wavy form.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

54 Menie Christie. A lovely ruby-rose with a slightly deeper shade in the standard.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

55 John Ingman Spencer. Rich Salmon rose. Flowers beautifully waved.

Measure 5c; $\frac{1}{2}$ oz. 10c; oz. 15c.

56 Asta Ohn Spencer. Finest lavender of the true Spencer type. Originated in California by Henry Ohn, a

Chinese gardener, and named after his little daughter, Asta Ohn.

Measure 10c; $\frac{1}{2}$ oz. 20c; oz. 35c.

57 Spencer Type Mixture. All above Spencers and several other Orchid varieties mixed by ourselves.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

NOTE—Spencer Type Sweet Peas are all inclined to sport. **Not all the flowers will be true to type.** Some will not show the fluted or wavy edges. We mention this so you will not be disappointed.

59 Dwarf Cupid Sweet Peas. Choice mixture, all colors. Cupid Sweet Peas.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

EVERLASTING SWEET PEA.

Hardy perennial.

Everlasting Sweet Peas, Mixed. White and rose shades mixed.

Measure 5c; $\frac{1}{4}$ oz. 10c; $\frac{1}{2}$ oz. 15c; oz. 25c.

DOUBLE SWEET PEAS.

A novelty that is likely to be disappointing, as only under most favorable conditions will some of them come double.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c.

How To Grow Fine Sweet Peas

Do not plant Sweet Peas in the same place year after year, unless you renew the soil by digging out a lot of old ground and filling in with soil that has never grown peas of any kind. Right here is where many people make a mistake—they plant Sweet Peas in convenient location in same soil year after year and can't understand why their Sweet Peas are not so fine as in former years. No matter how rich the ground is, Sweet Peas will not do best in same soil year after year. If not convenient to change location, then change the soil as above suggested.

Do not use fertilizer of any kind that is not thoroughly rotted. Do not use manure from chicken houses at all.

Do not plant on north side of house or in any location that will prevent Sweet Peas from getting plenty of sun light, especially early in the day. A little shade during hottest part of day is O. K.

Prepare ground thoroughly—dig it up in the fall if you don't forget it—pulverize soil and work in a lot of well rotted manure. Dig trench six inches to a foot deep, if you feel like digging, (trench is not absolutely necessary), put manure in bottom of trench, mixing it with soil, fill trench partly with mellow, rich soil. In March or April plant Noah's Ark Sweet Peas in this soil, covering an inch and a half deep. Use one ounce Noah's Ark Sweet Pea Seed to every 10 feet of row.

As plants grow, fill up trench around them with rich earth until trench is about level. Thin plants to 3 inches apart.

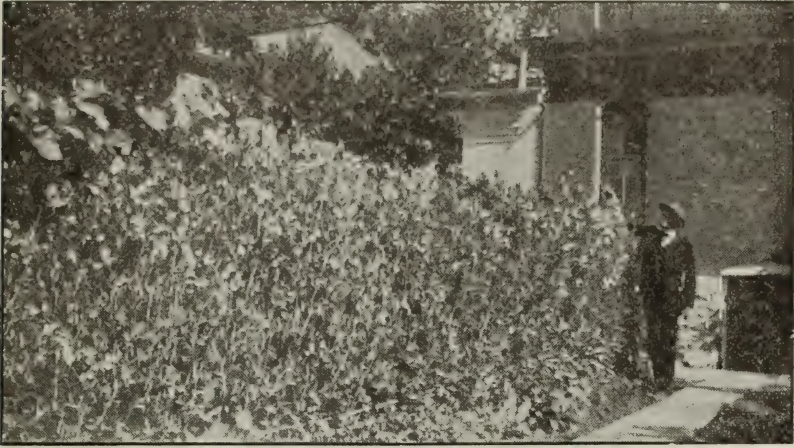
Keep well watered but do not spray vines when sun is shining on them. Better irrigate with small stream running near roots if can arrange for it. Keep soil loose and porous by cultivation.

Give vines support. Keep blossoms picked closely if you want vines to bloom for several months.

That's all, except to bring some fine bouquets to the Noah's Ark Sweet Pea Show. You may win a prize, but even if you don't it is worth while, as the flowers are always given away, after the show, to the sick and others who have none and are always pleased to get such beautiful flowers.

NOTE—Sweet Peas are often grown very successfully with much less "fussing" than outlined above. The main thing is to give them a fair show—good seed, good soil, cultivation to keep soil loose so air can get to roots, plenty of sun, and all the water they will drink—but don't drown them.

Oh, yes, there is one other point we almost forgot, and that is about soaking Sweet Pea seed before planting. If planted very early do not soak the seed, but you will gain a week to ten days' time on late planting by soaking Sweet Pea seed a day or two in warm water before sowing.



Mr. W. A. Wright, 1610 Pine St., Boulder Colorado takes great pride in his beautiful Sweet Peas. Ask him about Noah's Ark Sweet Pea Seed.

ASTER SEED SOLD IN BULK

Here is good news for our many friends and customers. Noah's Ark is planning to develop as great an interest in **Asters** as we have in **Sweet Peas**. We are now prepared to supply seed in bulk of the choicest strains of double **Asters** at such reasonable prices that every family (having a garden) in Boulder county can enjoy a magnificent display of these popular flowers during the late summer and fall.

For **Extra Early** blooms, plant **Queen of the Market**; for medium early plant **Giant Comet**; for later flowers plant **Sample's Branching**.

Or you can get all these and many other choice varieties in **Long's Special Mixture**. Sow all at one time and you will have a constant succession of bloom from the last of July till the middle of October.

Another way is to sow any one variety at different times.

Do You Want An Aster Show?

A number of our customers have suggested that we hold an **Aster Show** similar to our popular Sweet Pea Exhibitions.

We believe such a show could be made very interesting and instructive and, for our part, will be pleased to put up the prizes, advertise and conduct the show. This requires a lot of work and some expense but we don't mind that if the show pleases the people and, incidentally, emphasizes the fact that it pays to "**Buy Tested Seeds in Bulk at Noah's Ark, Where a Dollar Does Its Duty.**"

Now we want to hear from you about this proposed show. We shall not announce an **Aster Show** for certain at this time. If you favor the idea please tell us so, either when buying seeds this spring or any time during the summer. If there seems to be sufficient interest we shall announce the show in the newspapers about the time Asters are at their best next fall. Will hold a show at either Boulder or Longmont or at both our stores if customers ask for it. Full particulars will be given in newspaper announcements.

Talk this over with your friends and with us, please.

One of the rules governing our Sweet Pea show would apply in the Aster Exhibition, viz.: All Asters entered for prizes would be **grown from seed sold by Noah's Ark**.

The Aster Seed we are selling this year will produce magnificent specimens and a **Noah's Ark Aster Show** ought to be a grand affair.

Noah's Ark Asters



ASTERS ARE EASILY GROWN.

Don't bother to start them in the house unless you want extra early flowers. Just sow them outdoors in good soil when ground is warm and weather settled—say the last of April or in May. Transplant or thin out to 6 inches for dwarf kinds and nearly a foot for Semple's, Comet and Long's Special Mixture. Give attention to cultivation and watering and you will surprise and delight yourself with results.

153 Dwarf Queen or Chrysanthemum. Plants grow ten to twelve inches high, and make a dense, compact bush. The large flowers are perfectly double and resemble the finest Victoria Asters in form. **Finest mixed.**

Measure 10c; $\frac{1}{4}$ oz. 55c.

SEMPLER'S BRANCHING ASTERS.

This is a magnificent American strain, producing handsome double flowers on long stems, excellent for cutting. The long, broad petals are curled so as to give the blossom the appearance of a graceful chrysanthemum.

SEPARATE COLORS—One thing calls for another. Many of our customers are so well pleased with planting Sweet Peas in separate colors that they have requested us to carry Asters in separate colors also.

So here we are, ready to deliver the goods. And here is another "good turn"—we are going to sell you separate colors of **SEMPLER'S BRANCHING ASTERS** in 5-CENT LOTS. Other catalogues sell no less than 10 cents' worth of any one kind. Our 5-cent measure will give you about the same amount as you would get in an ordinary 10-cent packet. We know you want several different colors and it runs into money too fast at 10 cents a color. We have thought this over carefully and decided to make you this liberal offer of 5 cents a measure for any separate color of this fine **SEMPLER'S**

BRANCHING ASTER.

Here are the colors:

- 154 W. Semple's **WHITE** Aster.
- 154 E. Semple's **ROSE** Aster.
- 154 P. Semple's **PURPLE** Aster.
- 154 C. Semple's **CRIMSON** Aster.
- 154 L. Semple's **LAVENDER** Aster.
- 154 S. P. Semple's **SHELL PINK** Aster.

Price for any color—Measure 5c; $\frac{1}{4}$ oz. 30c.

155 Semple's MIXED Asters. All above colors, **MIXED BY OURSELVES.** Measure 5c; oz. 90c.

156 New Giant Comet Asters. Mixed. With good cultivation, flowers of this type frequently measure four inches across, and in their fine form, large size, and long stem approach in beauty the fine Chrysanthemums grown in the greenhouses during the last fall months.

Measure 10c; $\frac{1}{4}$ oz. 45c; oz. \$1.25.

156 Q. M. Queen of the Market. Of graceful spreading habit, it is in full flower two weeks before most other asters. Deep blue, white, pink, and rose in mixture.

Measure 5c; $\frac{1}{4}$ oz. 30c.

156 L. S. M. LONG'S SPECIAL MIXTURE. Containing extra early, medium and late varieties. This superior mixture of the **BEST ASTERS** is made up of all kinds listed in our catalogue and also many other varieties—Grego's Giant, Comets, Vick's Mikados, Henderson's Invincibles, Crimson King, Violet King, Mary Semple and other choice named varieties. A grand mixture that will surprise you with almost every style and shade of Aster grown, giving early and late bloomers.

Measure 10c; $\frac{1}{4}$ oz. 65c.

ALYSSUM.

152 Little Gem. The plants are very dwarf and spreading, covering a circular space twelve to twenty inches in diameter. They soon become one mass of white, remaining in full bloom from spring to fall—each plant being densely studded with the beautiful spikes of deliciously fragrant flowers.

Measure 5c; oz. 35c.

157 Balsam—Camelia-Flowered. The flowers, borne in wonderful profusion, resemble the Camellia in form; most of the varieties are more than two inches in diameter. **Finest mixed.**

Measure 5c; oz. 75c.

BABY'S BREATH (GYPSAPHILA).

Dwarf-branching plants of quick growth and great freedom of bloom. The flowers are small, starlike, and borne in feathery sprays which are highly esteemed for cut flowers, as they lend a most graceful effect when combined in bouquets with Sweet Peas.

158 W. White. Measure 5c; oz. 20c.

158 R. Rose. Measure 5c; oz. 20c.

158 M. White and Rose Mixed. Measure 5c; oz. 20c.

BACHELOR'S BUTTON (CENTAUREA—CORNFLOWER).

The Blue Bottle, or Bachelor's Button, is one of the most attractive of all hardy annuals, with the graceful beauty of its old-fashioned flowers.

159 Cyanus, Mixed. Including dark and light blue, pink, rose, white, etc. Measure 5c; oz. 20c.

160 New Double, Mixed Colors. Flowers of many beautiful colors. Measure 5c; oz. 20c.

161 Marguerite. The fragrant flowers are of large size, pure white. Measure 5c; oz. \$1.25.

BLANKET FLOWER (GAILLARDIA).

The flowers are greatly admired for their rich blending of colors.

162 Fine Mixed. Large single flowers, in red, scarlet, yellow and orange. Measure 5c; oz. 25c.

BURNING STAR (LYCHNIS).

Grand hardy perennials, which grow and bloom year after year, requiring no protection.

163 Chalcedonica. Intensely bright scarlet.

Measure 5c; oz. 30c.

CALIFORNIA POPPY (ESCHSCHOLTZIA).

A genus of the Poppy family, blooms almost continuously throughout the season. A bed of these in full bloom gives a brilliant color effect. Hardy annual; height one foot.

164 Burpee's Mixed Varieties. Single cup-shaped flowers in shades of bright yellow, deep orange, and silvery white. Measure 5c; oz. 25c.

165 "Golden West." The California state flower, dotting her meadows and making them gay with brilliant yellow. This strain bears extra large flowers, three inches or more in diameter.

Measure 5c; oz. 35c.

166 Burbank's New Crimson-Flowering. The most beautiful crimson-flowering type.

Measure 5c; oz. \$1.50.

167 Burbank's Crimson and Gold. This is another beautiful variety of the popular California Poppy produced by the "plant wizard" Burbank.

Measure 5c; oz. \$1.00.

168 "Our Own Mixture." All the above varieties of California Poppies mixed by us. Including Burbank's new creations.

Measure 5c; oz. 80c.

CALLIOPSIS.

169 Drummondii. (Golden Wave). Bright golden flowers, two inches across, each marked with dark brown center.

Measure 5c; oz. 20c.

170 Mixed. All varieties. Measure 5c; oz. 20c.

CANDYTUFT.

Among the most useful of perfectly hardy annuals. Plants bear neat clusters of flowers very freely.

171 Tom Thumb. White. dwarf.

Measure 5c; oz. 20c.

172 Mixed Varieties.

Measure 5c; oz. 15c.

CANNA.

Stately ornamental plants, producing clusters of large flowers of the most intense, varied and brilliant colors. Plant the seeds in March, first soaking them for a day in hot water. In August the plants will come into bloom and continue to flower very freely until cut down by frost.

173 Crozy's Special New Large-flowering Canna. This strain produces finer flowers than any seed heretofore offered.

Measure 5c; oz. 40c.

CANTERBURY BELL.



Campanula medium

Campanula Medium. Handsome, hardy biennial of rich color and profuse bloom. Succeeds best in light rich soil and in the fall should be transplanted or thinned to eighteen inches or two feet apart and given some protection in severe winter weather. Has large, bell-shaped flowers which are strikingly effective, colors white and various shades of violet, rose, lilac and blue. Height two to four feet. One of the wild forms of Campanula is the "Blue Bells of Scotland".

174 Single Varieties, Mixed. Various colors.

Measure 5c; oz. 25c.

175 Double Varieties, Mixed. Very fine.

Measure 5c; oz. 75c.

USE THE ORDER SHEETS.

We are always glad to get an order whether written out or not but we have inserted order sheets in this catalogue for your convenience as well as ours. By using the order sheet you can make your selection from our catalogue at home. And if you make up an order for measures and ounces, amounting to 60 cents or over, you get a discount, as explained on first inside page of catalogue. Read the conditions very carefully.

CARNATIONS—MARGUERITE.

These lovely fragrant carnations produce fine double flowers. From seed sown in the garden early in the spring, the plants begin to bloom in about four months. When well started the young plants should be transplanted to stand twelve inches apart. They are quite hardy, flowering the first season until late in the fall, and will live out all winter if given the protection of a mulch of long strawy manure. Or they may be cut back by removing the flower shoots early in the fall and planting in pots for winter blooming in a cool room.

176 All Colors Mixed. The finest strain.

Measure 10c; oz. \$1.25.

CASTOR OIL BEAN (RICINUS).

Semi-tropical plants which are grown largely for their great size and picturesque foliage. The plants are surmounted by large spikes of flowers and brilliantly colored spiny seed-pods.

177 Mixed. Many varieties.

Measure 5c; oz. 20c.

PLUMED CELOSIA.

Plants grow of pyramidal form, each branch being tipped with a spike of feathery bloom.

178 Mixed. Brilliant shades of crimson, scarlet, fiery red, golden yellow, etc.

Measure 5c; oz. 20c.

ANNUAL CHRYSANTHEMUMS.

These grow quickly and flower freely during summer and fall. The foliage is finely cut and quite ornamental. The single varieties grow twelve to eighteen inches high, and produce on long stems large daisy-like flowers of many bright colorings, in distinct bands or rings.

179 Finest Mixed. This embraces seed of all the single "Painted Daisies."

Measure 5c; oz. 20c.

180 Double Coronarium. Flowers quite double, three-quarters to one inch in diameter, shading from white and light lemon-yellow to rich deep orange.

Measure 5c; oz. 20c.

181 White Pearl, Double. Produces pure white flower in abundance.

Measure 5c; oz. \$1.25.

182 Three Mixed, Double. White, primrose and bright yellow.

Measure 5c; oz. \$1.25.

COCKSCOMB.

The combs of the best varieties often grow eight to ten inches across the top.

183 Dwarf Mixed. Large solid heads of bloom.

Measure 5c; oz. \$1.00.

183 C. S. Cobaea Scandens. A fine rapid growing climber with handsome foliage and large, bell-shaped flowers, green at first but rapidly changing to a beautiful deep violet-blue. A well established plant will run about thirty feet in a season, covering a large veranda with handsome foliage and beautiful flowers. Seeds should be started in hot bed or rather dry soil, as they are apt to rot in open ground. Tender perennial.

Measure 5c; oz. 50c.

COLEUS.

The showy plants are grown extensively for their brilliant-hued foliage which forms the basis of the ribbon beds, of foliage plants in our large parks and lawns. Set out the young plants when the trees are well out in leaf.

184 Mixed Coleus. Tall-growing plants of many bright colors, but with small leaves.

Measure 5c.

COLUMBINE.

185 Rocky Mountain Columbine. This is the Queen of Columbines and is so much appreciated in Colorado that it has been made the state flower. The blooms are very large, blue and white, long-spurred. Plant in a partly shaded spot, in good mellow loam, with some leaf mold if obtainable, and protect with a light mulch in fall. The seed we offer is true wild stock from plants in the mountains near Boulder. It hybridizes so easily that seed grown near other sorts would be badly mixed.

Measure 10c; oz. \$4.50.

COSMOS.

Of quick growth, the plants make large bushes, fully five feet high, which are a mass of elegant foliage, covered with showy flowers, resembling single dahlias. They are easily raised.

Giants of California. Late. Notable for gigantic size of flowers.

186 White. Measure 5c; oz. 40c.

187 Finest Mixed. Measure 5c; oz. 25c.

EARLY FLOWERING COSMOS.

An early strain sure to bloom before frost, even when started outdoors and will give a great profusion of bloom until late in autumn.

187 E. F. Early Flowering Mixed. Includes white, bright red and rose-colored flowers.

Measure 5c; oz. 30c.

DAHLIAS—FROM SEED.

Both double and single dahlias can be grown easily from seed, and flower beautifully the first season.

188 Large-Flowering Double, Mixed.

Measure 5c; oz. 90c.

DAISY.

189 Burbank's Shasta Daisy. Large flowers, nearly four inches across, are produced freely after the first season. Seed grown by the originator, Luther Burbank.

Measure 15c; oz. \$7.50.

189 D. Double Daisy. Charming little plants for edgings and borders. Bloom well in early spring and summer if planted in partly shaded situation. Finest mixed.

Measure 5c; oz. \$2.85.

FLOWERING SAGE (SALVIA).

Among the most brilliantly colored of garden flowers. Start early in the house and transplant into light soil one or two feet apart. Tender perennials, but bloom the first season; height two to three feet.

190 Splendens. Rich bright foliage, from which rise long spikes of beautiful flowers. Finest mixed.

Measure 10c; oz. \$2.00.

FOUR O'CLOCK.

Marvel of Peru. The plants are large and each needs three or four feet of space each way for its best development. The flowers open about four o'clock in the afternoon, remain open all night and generally perish before noon the next day. The abundance of new flowers produced daily affords a constant succession of fine blooms. Will grow in any common garden soil. Sow seeds in open ground. Hardy annual; two feet high.

194. Fine Mixed. Measure 5c; oz. 15c.

FORGET-ME-NOT (MYOSOTIS).

These charming little favorites succeed best in damp shady situations, but will thrive in almost any soil.

191 Alpestris. Blue, dwarf, free flowering.

Measure 5c; oz. 50c.

192 Semperflorens. Blue; flowers from early spring until autumn. Very fine.

Measure 5c; oz. \$2.00.

FOXGLOVE (DIGITALIS).

Grows to the height of three to four feet, affording dense spikes of brilliantly colored flowers half as long as height of plant. Colors white, lavender and rose. Does not usually blossom until the second year. Hardy biennial or perennial.

195 Fine Mixed. A variety of colors, robust and hardy.

Measure 5c; oz. 25c.

GOURD (CUCURBITA).

A tribe of climbers with curiously shaped and colored fruit. Being of rapid growth they are much used for covering old fences, trellises, stumps, etc. Tender annual; ten to twenty feet high.

196 Nest-Egg. Resemble in color, form and size the eggs of hens; do not crack, and are uninjured by cold or wet. They make the very best nest-eggs. Do not plant in very rich soil, or the fruits will grow too large.

$\frac{1}{4}$ oz. 10c; oz. 35c.

197 Dipper. When grown on the ground the stems will be curved, while if raised as a climbing vine the weight of the blossom end will cause the stem to grow straight.

$\frac{1}{4}$ oz. 10c; oz. 25c.

198 Ornamental Gourds. A large and interesting class, producing a great variety of curious fruits, many of which are peculiarly marked.

Gooseberry, Lemon, Hercules' Club, Bottle-Shape, Orange, Pear, Melopepo, Apple; all in one mixture.

Measure 5c; oz. 40c.

HELIOTROPE.

A delightfully fragrant half-hardy perennial bearing large clusters of beautiful blue, purple and white flowers. Start the seed in the house and early, transplant after danger of frost and they will flower freely all summer.

199 Choice Mixed. Measure 10c; oz. \$3.00.

HOLLYHOCK.

For a background to a flower garden there can be nothing better. Hardy perennial; five feet high.

20 Fine Double, Mixed. Large double flowers in great variety of colors.

Measure 5c; oz. 85c.

LARKSPUR (DELPHINIUM).

The Larkspur is one of the handsomest and most useful plants, and for large gardens is invaluable.

201 Double Dwarf Rocket, Mixed. Produces beautiful spikes of double flowers in many shades. Hardy annual; one foot high.

Measure 5c; oz. 20c.

202 Double Tall Rocket, Mixed. Measure 5c; oz. 20c.

PERENNIAL LARKSPUR.

203 Formosum, Brilliant Blue, White Eye. Measure 5c; oz. 90c.

MARIGOLDS—FRENCH DWARF.

This dwarf compact type is very attractive, each plant being covered with hundreds of small bright flowers.

204 French Double, Mixed. All colors.

Measure 5c; oz. 30c.

AFRICAN OR TALL MARIGOLDS.

Plants two and a half feet high; large double flowers two and a half to three inches in diameter, of glowing colors, in great profusion.

205 African Double Mixed. All varieties.

Measure 5c; oz. 30c.

MIGNONETTE.

Highly esteemed for its delicate fragrance. A second planting should be made about the first of August to furnish fine spikes of flowers during the cool fall months.

206 Improved Sweet. Large flowering, Sweet Scented. Measure 5c; oz. 15c.

207 Fordhook Finest, Mixed. All the new introductions as well as all standard sorts.

Measure 5c; oz. 50c.

208 Fine Mixed. A splendid mixture of many varieties.

Measure 5c; oz. 25c.

TALL MORNING GLORY.

A handsome showy climber suitable for covering windows, trellises, old stumps, etc. Hardy annual.

209 Mixed. Many colors. Measure 5c; oz. 10c.

DWARF MORNING GLORIES.

Plants of low-spreading growth, bearing flowers which resemble the tall varieties. They remain open, however, much later in the day.

210 Mixed. Measure 5c; oz. 10c.

IMPERIAL JAPANESE MORNING GLORIES.

The flowers are of greatly increased size and most distinct colorings, while the foliage is also wonderfully varied and attractive. Our choice mixed strain embraces nearly thirty distinct shades and colorings, flowers ranging from deep rich purple to pure silvery white. Vines not so hardy nor such vigorous climbers as the Common Morning Glories.

211 Choice Mixed. Measure 5c; oz. 25c.

MOURNING BRIDE (SWEET SCABIOSA).

The perfectly double flowers are useful for cutting; they are gracefully borne upon long slender stems, well above the foliage.

212 Double Black. Elegant deep black-purple.

Measure 5c; oz. 75c.

Noah's Ark Nasturtiums

Our Nasturtiums have always been so satisfactory that we sell more seed each succeeding year. But we are never quite satisfied even if our customers are, and we are constantly studying and planning to improve our Nasturtium seed stock. Mr. Long has taken special care this year to prepare **two splendid mixtures**—one of the **dwarf** and one of the **tall** variety of Nasturtiums.

These mixtures will, we confidently believe, give greater variety of colors and more rich shades and delicate tints than are to be found in other mixtures of equal price.

We could make more money for a few years by handling cheaper grades, but we are looking to the future and want every customer to be more than satisfied with all Noah's Ark Seeds.

We do not list separate colors of Nasturtiums, because we believe our customers usually prefer to grow these flowers in mixtures. But we carry quite a number of separate named varieties, the kinds Mr. Long uses in toning up his **special mixtures**. Ask us about your favorite Nasturtium colors if you wish them separately.

Dwarf Nasturtiums.

The Dwarf, or Tom Thumb Nasturtiums, growing, as they do, about one foot in height and very compactly, are universally used for beds, borders, and massing, being very readily confined to any required space. They thrive under all weathers and conditions, and always make the most glorious displays of rich and brilliant flowers.

213 Long's Special Mixture of Dwarf Nasturtiums. This mixture contains many choice large flowered varieties, brilliant, showy flowers, light and dark foliage.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.

TALL, OR CLIMBING NASTURTIIUMS.

These beautiful and luxuriant climbers have no equal for covering quickly and with the most brilliant flowers, trellises, arbors, stumps, fences, or rustic work; of the easiest culture, bearing their gorgeous blooms in elegant profusion until killed by frost. The vines grow 6 to 12 feet high.

214 Long's Special Mixture of Tall Nasturtiums. Many rich colors, from the brightest scarlet to deep maroon.

Measure 5c; oz. 10c; $\frac{1}{4}$ lb 25c; lb 75c.



NO TROUBLE TO RAISE PANSIES

Just plant Noah's Ark Pansy Seed outdoors in good rich soil any time in the spring when ground is warm. They will begin to blossom early in July and continue to furnish you with beautiful bouquets all summer and fall and all the following summer. You can start the plants in the house, hot-bed, or greenhouse; or as soon as the weather permits, **the seed may be sown directly in the garden beds**. Pansies thrive best in a rich soil, and cool, moist situation; they do splendidly in partially shaded places. They do not do well under trees, but in some location where the sun strikes only part of each day the most satisfactory results can be obtained. Seed sown from July to September and the young plants transplanted into cold-frames for the winter, will bloom grandly very early the following spring.

Noah's Ark Pansies



More and better Pansy seed for your money—that's what we aim to give you. We buy all our Pansy seeds **in bulk** and sell them **in bulk**.

Our No. 216 Good Quality mixed is not the ordinary kind you would get in a 5-cent package, but includes larger flowering varieties, more like the kind you have bought in 10-cent packages.

No. 216 L. S. P. is far superior to the grade sold in usual 10-cent packages. **It's fine.**

No. 217 (Long's "Giant Flowered") contains a number of **truly giant flowered** varieties as well as the **Masterpiece** type with **edges frilled and folded** in charming style. **Our very best.**



216 Good Quality, Mixed. The kind you can't get in an ordinary 5-cent package.

Measure 5c; oz. 75c.

216 Long's Special Mixture—Large flowering. Grand colors, beautiful shades, immense sizes; contains some of the choicest named varieties of large flowering Pansies. A popular mixture that is sure to please.

Measure 10c; ¼ oz. 65c.



217 Long's Giant Flowered Mixture. Prepared for those who want the very best. Extra large and beautiful **Giant** strains, including the new **Masterpiece**, a grand new Pansy with **fluted petals**, giving the flower a unique double appearance.

Measure 15c; oz. \$7.25.

NICOTIANA.

215 Sylvestris. The plants have a large pyramidal growth of dark-green leaves, three feet across and two and a half feet in height. The tall leaf-stalks are thickly set with large clusters of long, slender, fragrant flowers of snowy whiteness.

Measure 5c; oz. 30c.

Get the Noah's Ark Habit.

PETUNIAS.

Petunias are of the easiest cultivation and the freest bloomers of all annuals. They do splendidly sown in the open ground in spring or earlier in a cold-frame or hot-bed, and transplanted eight inches apart. In sowing, care must be taken not to cover the small seeds too deeply.

219 Fine Mixed. A choice mixture of colors and shades.

Measure 5c; oz. 50c.

PINKS (DIANTHUS).

Biennials and perennials but nearly all blooming the first year from seed; of easy culture. Seeds may be sown in the open ground where they are to remain.

220 Laciniatus Nanus, "New Hybrids." Large single-fringed flowers of most brilliant colors from white to deep rose, nearly all being shaded with rich salmon-scarlet.

Measure 5c; oz. 60c.

221 Dwarf Fireball. Double crimson. Measure 5c; oz. 50c.

222 Large-Flowering Dwarf Double Hybrids. Large double flowers of perfect form and all colors from pure white to deep crimson; are mostly variegated in fantastic markings.

Measure 5c; oz. 75c.

PHLOX DRUMMONDII.

Free-flowering annuals of quick compact growth, coming into bloom early, and when sown en masse the coloring is brilliant beyond description.

223 Fine Mixed. All colors. Measure 5c; oz. 50c.

224 Phloxes, "Starred and Fringed." In the fringed flowers the petals are bordered with white, which contrasts with the velvety colors, in more than twenty shades. Fine mixed.

Measure 5c; oz. 75c.

225 Phlox Drummondii Grandiflora. Many of the single flowers are so large that they will nearly cover a fifty-cent piece. Finest Mixed.

Measure 10c; oz. 75c.

POPPY.

226 Fordhook, Finest Double, Mixed. Perfectly double, of large size and magnificent form, brilliant colors.

Measure 10c; oz. 50c.

227 Shirley Poppies. The colors range through all shades of delicate rose, pink, carmine and brilliant crimson. Many of the large single flowers are edged with white.

Measure 5c; oz. 40c.

228 Improved Double Carnation, Mixed. Of dazzling richness and variety of colors.

Measure 5c; oz. 20c.

PORTULACA.

There are few flowers in cultivation that make such a dazzling display of color in the bright sunshine as a bed of portulacas. They are in bloom from about the first of July until killed by frost in autumn. Sometimes they are started indoors but usually are sown directly where the plants are to stand. The seed requires a moderately high temperature for germination. The soil need not be rich, the plants doing better in hot, rather dry ground. They should have a sunny situation. Tender annual; about nine inches high.

229 Single, Large-flowered, Mixed. Measure 5c; oz. 35c.

230 Double, Large-flowered, Mixed. Not all the plants will come double, but the single ones can be pulled out. Measure 10c; oz. \$2.75.

SNAPDRAGON.

232 (Antirrhinum). An old boarder plant with dark, glossy leaves and long spikes of curiously shaped, brilliantly colored flowers with finely marked throats. Snapdragons have been much improved of late years by careful selection and blossom the first season from seed sown in spring, especially if under frames and transplanted. If early bloom is desired sow the seed in August or September and cover the plants with a mulch on the approach of cold weather.

Fine mixed, all best colors. Measure 5c; oz. 30c.

ROCKET, SWEET.

231 Mixed. The plants grow two feet in height, with dark-green foliage, and are surmounted by large panicles of brightly-colored flowers. White and purple-flowered varieties in mixture. Hardy perennial.

Measure 5c; oz. 20c.

SALPIGLOSSIS (VELVET FLOWER).

Flowers are singularly marked and delicately pencilled—in shape resembling the Petunia.

233 Mixed. All colors. Measure 5c; oz. 75c.

STOCKS—TEN WEEKS OR ANNUAL.

All the varieties are desirable as pot-plants as well as in the open garden. They are greatly prized for cut-flowers on account of their fragrance and colors.

2324 Large-flowering Dwarf, Mixed. Measure 5c; oz. \$1.75.

SUNFLOWERS.

235 Many-flowered Double. The flowers are produced at the base of each leaf, which makes the whole plant most highly ornamental. It grows erect about four feet in height, with only a single stalk, but at each leaf-joint is a short stem terminating in a fine double flower.

Measure 5c; oz. 25c.

236 Mammoth Russian Sunflower. Heads measure twelve to twenty inches in diameter, and contain an immense quantity of seed, which is highly valued by all farmers and poultry breeders who have tried it. Every farmer should plant some of the seed in any waste piece of ground, any time from early spring up to the middle of July.

Measure 5c; ¼ lb 10c; lb 25c.

Special prices on large lots.

SWEET WILLIAM.

A very beautiful class of easily grown and very hardy plants of extreme richness and diversity of colors, deliciously sweet scented; there is no

plant more prized for making old-fashioned gardens; for cut-flowers they are not surpassed. Hardy biennial. Height 1 to 1½ feet.

237 Perfection, Single, Mixed. A splendid strain; flowers of many bright colors, large size, and varied markings, including auricula-eyed varieties.

Measure 5c; oz. 25c.

238 Double Mixed. This mixture you will find of very superior quality, containing all colors and shades.

Measure 5c; oz. 70c.

VERBENA, MAMMOTH MIXED.

This mammoth Verbena produces magnificent trusses in a wide range of colors. The individual blossoms are frequently larger than a silver quarter—in fact, many are scarcely covered by a silver half dollar. The colors are rich and varied.

239 Finest Mixed. Measure 10c; oz. \$1.50.

240 Wild Cucumber Vine. Most rapid growing and free flowering. The vines attain a great height, they begin to bloom early, and by mid-summer are

covered with large sprays or panicles of small white flowers.

½ oz. 10c; ¼ oz. 15c; oz. 30c.

241 Wild Flower Garden Mixture. These mixed flower seeds embrace more than a hundred varieties of such easy-growing and pretty flowers as are suitable for forming a wild flower garden. They are very useful for walks, roadsides, embankments, and for sowing alongside of fences and on untidy bare spots of ground which are so frequently unsightly, and which, if properly cared for and kept free from weeds, can be made to produce a continual display of bloom during the summer.

Measure 5c; oz. 25c.

ZINNIAS.

No flowers are more easily grown from seed sown in the open ground, and few bloom so continuously throughout the entire summer.

242 Giant Mammoth. The immense, perfectly double flowers are of various striking colors. Plants grow three feet high and bloom during a long period.

Measure 10c; oz. 60c.

The Cost of Living

Every family having even a small garden in town or country can reduce the cost of living a whole lot by giving a little thought and labor to the cultivation of their "Kitchen Garden."

It is surprising how many nickels', dimes' and dollars' worth of vegetables can be raised on a small space during the growing season. Two or three or even four different crops can be raised on the same ground in one season if planned right.

Even a little hotbed, where there is no room for a real garden, will furnish vegetables for the home table, which if bought would amount to a good many dollars.

We have one good customer, a prominent Boulder business man living on University Hill, who made a hotbed last spring. This hotbed not only supplied his own family with fresh and tender vegetables for months but became a source of revenue for his little girls, who sold the neighbors over \$5.00 worth of vegetables grown from Noah's Ark seed in this same hotbed.

Let The Children Make Garden

Give the boy some good seeds and some good ground—a patch of his own—and let him go to it. That boy has just got to be doing something—he can't help it—he's made that way. Why not encourage him to look after a little garden all his own. Let him farm it "on shares," if you want to, but let him see some real money for a part of his crop at least. The money is not the main thing but will help some. Incidentally the boy will learn a few lessons from Nature and keep out of mischief a part of the time at least.

And the girls will enjoy gardening on a small scale, too. Don't overlook plenty of flowers, that are easily raised, for the children's garden.

The cost of good seed, if bought in bulk, is only a trifle—there is almost nothing to lose—and a good deal that may be gained directly and indirectly.

This advice is free. The printer needed a little more copy to fill out this page so we did the easiest thing—gave a little advice!

The Noah's Ark Mercantile Co., { Boulder, }
Longmont, } Colorado:

Name.....

Address.....

Important—Read, on inside front cover, about Premium Measures and Ounces and Seeds by Mail. Study these instructions **very carefully** before completing your order. Kindly use this sheet in making out your list, whether you order by mail or call at one of our stores for seeds.

We sell these good Flower Pots at the price of common ones. Also sell Pots and Saucers separately. Pots cost two-thirds the price of Pot and Saucer; Saucers cost one-third the price of Pot and Saucer.

Some gardeners use muslin instead of glass sash with good success.

A COLD FRAME is so easy in construction and management as to be available to all. This is simply a hot-bed frame with glazed sash, placed upon a bed of fine mellow earth, in some sheltered place in the garden. After the frame is secured in its place, a couple of inches of fine earth should be placed inside, and the frame closed up a day or two before the seeds are planted. As the cold frame depends upon the sun for its warmth, it must not be started as soon as the hot-bed, and in this latitude the latter part of April is soon enough. Watering occasionally will be necessary, and air must be given in bright warm days. Shade is also necessary.

	Per Row.	Per Acre.
Asparagus.....	8 oz.	6 lbs.
Beans, bush.....	3 qts.	1½ bu.
Beans, Lima.....	3 pts.	20 qts.
Beans, pole.....	1 qt.	15 qts.
Beets for table use.....	5 oz.	8 lbs.
Beets, Mangels for stock.....		5 lbs.
Beets, Sugar for stock.....		6 lbs.
Beets, Sugar for factory.....		15 lbs.
Broccoli.....	½ oz.	1 lb.
Brussels Sprouts.....	½ oz.	¾ lb.
Carrot.....	3 oz.	3 lbs.
Cabbage.....	1 oz.	¾ lb.
Cauliflower.....	¼ oz.	4 oz.
Celery.....	1 oz.	8 oz.
Corn, sweet.....	1 pt.	8 qts.
Cress.....	1 oz.	2 lbs.
Cucumber.....	3 oz.	3 lbs.
Egg Plant.....	½ oz.	10 oz.
Endive.....	2 oz.	1 lb.
Leek.....	2 oz.	10 oz.
Lettuce.....	2 oz.	10 oz.
Melon, Water.....	2 oz.	3 lbs.
Melon, Musk.....	2 oz.	2 lbs.
Mustard.....	4 oz.	1 lb.
Okra.....	12 oz.	5 lbs.
Onions, for large bulbs.....	2 oz.	5 lbs.
Onions, for sets.....	8 oz.	35 lbs.
Parsley.....	2 oz.	1 lb.
Peas.....	3 qts.	2 bu.
Pepper.....	½ oz.	¼ lb.
Pumpkin.....	2 oz.	5 lbs.
Radish.....	6 oz.	8 lbs.
Rhubarb.....	4 oz.	4 lbs.
Salsify.....	4 oz.	4 lbs.
Spinach.....	6 oz.	10 lbs.
Squash.....	3 oz.	3 lbs.
Tomato.....	1 oz.	4 cz.
Turnips.....	3 oz.	2 lbs.

Number of plants per acre—1x1 foot, 43,560; 2x1 ft., 21,780; 2x2 ft., 10,890; 3x1 ft., 14,520; 3x2 ft., 7,260; 1x1 ft., 4,840; 4x1 ft., 10,890; 4x2 ft., 5,445; 4x3 ft., 3,630; 4x4 ft., 2,722; 4x5 ft., 2,176; 6x6 ft., 1,210; 10x10 ft., 430; 20x20 ft., 110.

✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿
✿ You will find it at Noah's Ark. ✿
✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿ ✿

* Sure, Noah's Ark sells Garden Tools and Rubber Hose. *

* Prices as low as any and lower than many. *

* * * * *



Four of Noah's Ark Specialties

Finest Sweet Peas, (including the New Spencers,) Asters, Nasturtiums and Pansies. Best Seed Sold in Bulk

The Noah's Ark Stores, Boulder and Longmont, Colo.